

FCC Quarterly Programs/Issues Report
Qtr. 4, 2008
SPECIAL FOX 11 NEWS REPORT
October 7, 2008

CRANDON PRESS CONFERENCE, 10/7/08, 3:57pm to 4:14pm

Crandon Community held a memorial in honor of the six young adults who were killed in the shooting rampage of Tyler Peterson. Police Chief John Dennee and Wisconsin Attorney General JB Van Hollen spoke to the residents in the small community of 2,000 in Crandon, WI.

The six young people who died were either students or graduates of Crandon High School, where Peterson also had graduated. They were at the house to share pizza and watch movies during the school's homecoming weekend.

Victims identified were Jordanne Murray, 18, Peterson's ex-girlfriend; Katrina McCorkle, 18; Leanna Thomas, 18; Aaron Smith, 20; and Lindsey Stahl, 14. The lone survivor, Charlie Neitzel, 21, of Pickerel, was upgraded to serious condition at a hospital.

Pastor Bill Farr read a statement from Peterson's family in which relatives expressed their shock and sorrow. "Our hearts go out to the victims, their families and their friends. We are grieving for your losses. We feel a tremendous amount of guilt and shame for the acts Tyler committed. We may never receive the answers we all seek. Like those close to Tyler we are in shock and disbelief that he would do such terrible things. This was not the Tyler we knew and loved."

Jeanne Lynch

From: Drew Smith
Sent: Monday, November 10, 2008 6:23 PM
To: _WLUK Mail List
Subject: Deer Hunt Coverage

Hello-

Here is the sports team coverage plan for the upcoming deer hunt:

Starting 11/12 we will be counting down to the hunt- ten days of different aspects of the hunt as we prepare for the gun deer season. Here is the tentative subject schedule.

11/12- Hunt excitement
11/13- DNR point of view- deer numbers, expected kill numbers
11/14- Hunt Safety
11/15- Hunt for the Hungry
11/16- New Hunt Accessories
11/17- Hunting tips
11/18- Public vs. Private land
11/19- CWD update
11/20- Conditions forecast
11/21- Best of buck tales

We will have an animation, and countdown number each day, starting with 10 on Wednesday the 12th. We will also be plugging the web and buck tales throughout.

11/22- Opening Day- Paige Pearson and Daren Willems will be out with a father/son combo on the hunt. They will do an opening weekend package for Saturday, then a feature to air on Sunday night. We will be working with news to gather buck tales throughout the hunt, and be back in the woods for the final weekend.

Any thoughts or suggestions are welcome.

Thanks-

Drew

WLUK PROGRAM SCHEDULE

	Monday 12/22/2008	Tuesday 12/23/2008	Wednesday 12/24/2008	Thursday 12/25/2008	Friday 12/26/2008	Saturday 12/27/2008	Sunday 12/28/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Nutcracker on Ice	Good Day Wisconsin	MGM epi#: 616	Judge Judy
5:30 am							Paid Programming
6:00 am				Neiman, Marcus Parade			Paid Programming
6:30 am							Inside the Huddle with Donald Driver
7:00 am				Holiday Celebration on Ice			Good Day Wisconsin
7:30 am				Sounds of the Season		DI-Gata Defenders	
8:00 am						Biker Mice from Mars	
8:30 am							
9:00 am	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Little House on the Prairie	Fox 11 Living w/Amy (R)	Sonic X	Fox News Sunday with Chris Wallace
9:30 am						Sonic X	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'Arrillon Invasion	Paid Programming
10:30 am						Teenage Mutant Ninja Turtles	Paid Programming
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game
11:30 am						Winx Club	
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Programming	
12:30 pm						Paid Programming	
1:00 pm	Little House on the Prairie epi#: 301016	Little House on the Prairie epi#: 301017	Little House on the Prairie epi#: 302013	Little House on the Prairie epi#: 8410	Little House on the Prairie epi#: 301018	Paid Programming	Fox NFL Sunday Detroit Lions @ Green Bay Packers
1:30 pm						Paid Programming	
2:00 pm	Judge Joe Brown epi#: 2534R	Judge Joe Brown epi#: 2567R	Judge Joe Brown epi#: 2538R	Judge Joe Brown epi#: 2553R	Judge Joe Brown epi#: 2545R	Little House on the Prairie epi#: 5007A	
2:30 pm	Judge Joe Brown epi#: 2532R	Judge Joe Brown epi#: 2561R	Judge Joe Brown epi#: 2587R	Judge Joe Brown epi#: 2571R	Judge Joe Brown epi#: 2576R		
3:00 pm	People's Court epi#: 12027R	People's Court epi#: 12023R	People's Court epi#: 12016R	People's Court epi#: 12010R	People's Court epi#: 12013R	Little House on the Prairie epi#: 5008B	
3:30 pm							
4:00 pm	Judge Judy epi#: 2987R	Judge Judy epi#: 3035	Judge Judy epi#: 3068	Judge Judy epi#: 3001R	Judge Judy epi#: 2990R	AutomotiveVision.TV	Fox NFL Sunday
4:30 pm	Judge Judy epi#: 2989R	Judge Judy epi#: 2992R	Judge Judy epi#: 2982R	Judge Judy epi#: 2962R	Judge Judy epi#: 2988R		
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Sounds of the Season	Fox 11 News at Five	Fox 11 News at Five	
5:30 pm		Inside the Huddle with Donald Driver				Seinfeld epi#: 503	
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	The OT (NFL post-game)
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune epi#: 4862RR	
7:00 pm	House (R)	House (R)Holiday Themed	Bones (R)Holiday Themed	Kitchen Nightmares (R)	Are you Smarter than a 5th Grader (R)	Cops (R)	Simpsons (R)
7:30 pm						Cops (R)	King of the Hill (R)
8:00 pm	Prison Break Fall Finale (O)	Fringe (R)	Bones (R)	Kitchen Nightmares (R)	Don't Forget the Lyrics (R)	America's Most Wanted (O)	Family Guy (R)
8:30 pm							American Dad (R)
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Christmas Mass	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld epi#: 422	Seinfeld epi#: 910	Seinfeld epi#: 501	Seinfeld epi#: 513	Seinfeld epi#: 502	MADtv (R)Holiday Themed	Seinfeld epi#: 504
10:30 pm	Seinfeld epi#: 615	Seinfeld epi#: 616	Seinfeld epi#: 617	Seinfeld epi#: 618	Seinfeld epi#: 619		House epi#: E6306
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Talk Show w/Spike Feresten	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Legend of the Seeker	Boston Legal
12:00 am	Extra epi#: 15097	Extra epi#: 15098	Extra epi#: 15099	Extra epi#: 15100	Extra epi#: 15101		
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming
1:00 am	Half & Half epi#: 312	Half & Half epi#: 313	Half & Half epi#: 314	Half & Half epi#: 315	Half & Half epi#: 316	House epi#: E6307 (2nd Run)	Paid Programming
1:30 am	One on One epi#: 071	One on One epi#: 070	One on One epi#: 057	One on One epi#: 035	One on One epi#: 102		One on One epi#: 113
2:00 am							
2:30 am	Fox 11 News at Nine	Fox 11 News at Nine	Sounds of the Season	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine
3:00 am							
3:30 am	Judge Mathis epi#: 10004	Judge Mathis epi#: 10001	Judge Mathis epi#: 10022	Judge Mathis epi#: 10008R	Judge Mathis epi#: 10019R	Saved by Bell	Extra epi#: 15102W
4:00 am	First Business	First Business	First Business	First Business	Star Trek	Half & Half	First Business
4:30 am	AG Day	AG Day	AG Day	AG Day		Star Trek epi#: 023	AG Day

WLUK PROGRAM SCHEDULE

	Monday 11/03/2008	Tuesday 11/04/2008	Wednesday 11/05/2008	Thursday 11/06/2008	Friday 11/07/2008	Saturday 11/08/2008	Sunday 11/09/2008	
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 409	Judge Judy	
5:30 am						Paid Programming		
6:00 am						Good Day Wisconsin	Paid Programming	
6:30 am							Inside the Huddle with Donald Driver	
7:00 am							Good Day Wisconsin	
7:30 am								
8:00 am						Di-Gata Defenders epi#: 122		
8:30 am						Biker Mice from Mars epi#: 114		
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Sonic X epi#: 129	FOX News Sunday with Chris Wallace		
9:30 am					Sonic X epi#: 130			
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'arrillion Invasion	Paid Programming		
10:30 am					Teenage Mutant Ninja Turtles	Paid Programming		
11:00 am	Bonnie Hunt epi#: 1041	Bonnie Hunt epi#: 1045	Bonnie Hunt epi#: 1046	Bonnie Hunt epi#: 1047	Bonnie Hunt epi#: 1048	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game	
11:30 am						Winx Club epi#: 105		
12:00 pm	The Doctors epi#: D1041	The Doctors epi#: D1049	The Doctors epi#: D1047	The Doctors epi#: D1048	The Doctors epi#: D1052	Paid Programming	Fox NFL Sunday Green Bay Packers @ Minnesota Vikings	
12:30 pm						Paid Programming		
1:00 pm	Little House on the Prairie epi#: 6014	Little House on the Prairie epi#: 6015	Little House on the Prairie epi#: 6016	Little House on the Prairie epi#: 6017	Little House on the Prairie epi#: 6022	Paid Programming		
1:30 pm						Paid Programming		
2:00 pm	Judge Joe Brown epi#: 2564	Judge Joe Brown epi#: 2594	Judge Joe Brown epi#: 2582	Judge Joe Brown epi#: 2592	Judge Joe Brown epi#: 2601	Special: Giving is Good		
2:30 pm	Judge Joe Brown epi#: 2581	Judge Joe Brown epi#: 2610	Judge Joe Brown epi#: 2557	Judge Joe Brown epi#: 2593	Judge Joe Brown epi#: 2590	Hosted by Roger Moore, PT 1		
3:00 pm	People's Court	People's Court	People's Court	People's Court	People's Court	Fox Movie Inspector Gadget (barter) Disney 6		
3:30 pm								Paid - Montana Media
4:00 pm	Judge Judy epi#: 3022	Judge Judy epi#: 3034	Judge Judy epi#: 2997	Judge Judy epi#: 3000	Judge Judy epi#: 2976	AutomotiveVision.TV epi#: 607		
4:30 pm	Judge Judy epi#: 2977	Judge Judy epi#: 3042	Judge Judy epi#: 3007	Judge Judy epi#: 2999	Judge Judy epi#: 3040			Travel in Style
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	
5:30 pm	Inside the Huddle with Donald Driver					Seinfeld epi#: 212	Special: 24 The Making of Redemption	
6:00 pm	Jeopardy! epi#: 5556	Jeopardy! epi#: 5557	Jeopardy! epi#: 5558	Jeopardy! epi#: 5559	Jeopardy! epi#: 5560	Jeopardy! epi#: 5370	King of the Hill epi#: 1216	
6:30 pm	Wheel of Fortune epi#: 4916	Wheel of Fortune epi#: 4917	Wheel of Fortune epi#: 4918	Wheel of Fortune epi#: 4919	Wheel of Fortune epi#: 4920	Wheel of Fortune epi#: 4875RR	Simpsons	
7:00 pm	Terminator: Sarah Connor Chronicles	Fox News Special Presidential Election Coverage (2hrs Live)	Bones epi#: 403	Kitchen Nightmares	Are you Smarter than a 5th Grader	Cops epi#: 2109	Simpsons	
7:30 pm						Cops epi#: 2027	King of the Hill epi#: 1215	
8:00 pm	Prison Break epi#: 409		House epi#: 413	Kitchen Nightmares epi#: 120	Don't Forget the Lyrics	America's Most Wanted	Family Guy epi#: 609	
8:30 pm							American Dad	
9:00 pm	Fox 11 News at Nine		Fox 11 Election Coverage Continues	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm								
10:00 pm	Seinfeld epi#: 206	Seinfeld epi#: 209		Seinfeld epi#: 210	Seinfeld epi#: 211	MADtv epi#: 1406	Seinfeld epi#: 213	
10:30 pm	Seinfeld epi#: 405	Seinfeld epi#: 407		Seinfeld epi#: 408	Seinfeld epi#: 409		House epi#: E5514	
11:00 pm	King of the Hill epi#: 1119	King of the Hill epi#: 1120		King of the Hill epi#: 1201	King of the Hill epi#: 1202	Talk Show w/Spike Feresten	Boston Legal	
11:30 pm	King of the Hill epi#: 3ABE23	King of the Hill epi#: 3ABE15		King of the Hill epi#: 4ABE05	King of the Hill epi#: 4ABE06	Legend of the Seeker epi#: 104		
12:00 am	Extra epi#: 15055	Seinfeld epi#: 207	Extra epi#: 15057	Extra epi#: 15058	Extra epi#: 15059	Paid Programming	Paid Programming	
12:30 am	Paid Programming	Seinfeld epi#: 406	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	
1:00 am	Half & Half epi#: 201	King of the Hill epi#: 5ABE02	Half & Half epi#: 203	Half & Half epi#: 204	Half & Half epi#: 205	House epi#: E5515 (2nd Run)	Paid Programming	
1:30 am	One on One epi#: 033	Extra epi#: 15056	One on One epi#: 036	One on One epi#: 037	One on One epi#: 038		One on One epi#: 056	
2:00 am	Fox 11 News at Nine	Half & Half epi#: 202	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine	
2:30 am		One on One epi#: 034						
3:00 am	Judge Mathis epi#: 10041	Judge Mathis epi#: 10042	Judge Mathis epi#: 10043	Judge Mathis epi#: 10044	Judge Mathis epi#: 10045	Saved by Bell	Extra epi#: 15060W	
3:30 am						Half & Half epi#: 301		
4:00 am	First Business	First Business	First Business	First Business	Star Trek epi#: 16-1	Star Trek epi#: 016 pt2	First Business	
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day	

Contract Expired's
- Maxima Exposure
- Mike & Juliet Show
- Christina's Court
- Montel Williams

WLUK PROGRAM SCHEDULE

	Monday 09/29/2008	Tuesday 09/30/2008	Wednesday 10/01/2008	Thursday 10/02/2008	Friday 10/03/2008	Saturday 10/04/2008	Sunday 10/05/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 101	MGM epi#: 208 SG-1
5:30 am						Good Day Wisconsin	Paid Programming
6:00 am							Inside the Huddle with Donald Driver
6:30 am							Good Day Wisconsin
7:00 am							
7:30 am							
8:00 am						DI-Gata Defenders	
8:30 am	Biker Mice from Mars						
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Sonic X	Fox News Sunday with Chris Wallace
9:30 am						Sonic X	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'Arrillion Invasion	Paid Programming
10:30 am						Teenage Mutant Ninja Turtles	Paid Programming
11:00 am	Bonnie Hunt epi#: 1016	Bonnie Hunt epi#: 1017	Bonnie Hunt epi#: 1018	Bonnie Hunt epi#: 1019	Bonnie Hunt epi#: 1020	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game
11:30 am						Winx Club	
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Programming	Fox NFL Sunday Atlanta Falcons @ Green Bay Packers
12:30 pm						Paid Programming	
1:00 pm	Little House on the Prairie epi#: 6009	Little House on the Prairie epi#: 7071A	Little House on the Prairie epi#: 7072B	Little House on the Prairie epi#: 8402	Little House on the Prairie epi#: 8403	Paid Programming	
1:30 pm						Paid Programming	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Little House on the Prairie epi#: 8462	
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown		
3:00 pm	People's Court epi#: 12021	People's Court epi#: 12022	People's Court epi#: 12023	People's Court epi#: 12024	People's Court epi#: 12025	Fox Movie Sic Days, Seven Nights	Locker Room Live
3:30 pm							
4:00 pm	Judge Judy epi#: 2992	Judge Judy epi#: 2989	Judge Judy epi#: 2971	Judge Judy epi#: 2988	Judge Judy epi#: 2993		Paid - Montana Media
4:30 pm	Judge Judy epi#: 2939R	Judge Judy epi#: 2918R	Judge Judy epi#: 2893R	Judge Judy epi#: 2912R	Judge Judy epi#: 2892R		
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five
5:30 pm	Inside the Huddle with Donald Driver					Seinfeld	Travel in Style
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	[No Listing]
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Simpsons
7:00 pm	Terminator: Sarah Connor Chronicles	House	Bones	Hole in the Wall	Are you Smarter than a 5th Grader	Cops	
7:30 pm						Cops	King of the Hill
8:00 pm	Prison Break	Fringe	'Til Death	Fox News Special Vice Presidential Debate	Don't Forget the Lyrics	America's Most Wanted	Family Guy
8:30 pm			Do Not Disturb				American Dad
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld epi#: 821	Seinfeld epi#: 822	Seinfeld epi#: 901	Seinfeld epi#: 902	Seinfeld epi#: 903	Mad TV	Seinfeld epi#: 905
10:30 pm	Seinfeld	Seinfeld	Seinfeld		Seinfeld		House epi#: E5507
11:00 pm	King of the Hill	King of the Hill	King of the Hill	Seinfeld	King of the Hill	Talk Show w/Spike Feresten	Boston Legal
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	AutomotiveVision.TV	
12:00 am	Extra	Extra	Extra	Extra	Extra	Travel in Style	PBR Built Ford Tough Series
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	
1:00 am	Half & Half epi#: 421	Half & Half epi#: 422	Half & Half epi#: 100	Half & Half epi#: 101	Half & Half epi#: 102	House epi#: E5505 (2nd Run)	One on One epi#: 048 Travel in Style (Repeat)
1:30 am	One on One epi#: 007	One on One epi#: 010	One on One epi#: 011	One on One epi#: 012	One on One epi#: 013		
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Extra epi#: 15030W
2:30 am							
3:00 am	Montel Williams	Montel Williams	Montel Williams	Montel Williams	Montel Williams	Saved by Bell	First Business
3:30 am						Half & Half epi#: 201	
4:00 am	First Business	First Business	First Business	First Business	Star Trek Maximum Exposure	Star Trek epi#: 025	AG Day
4:30 am	AG Day	AG Day	AG Day	AG Day			

WLUK PROGRAM SCHEDULE

	Monday 10/06/2008	Tuesday 10/07/2008	Wednesday 10/08/2008	Thursday 10/09/2008	Friday 10/10/2008	Saturday 10/11/2008	Sunday 10/12/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM	MGM
5:30 am							
6:00 am							Paid Programming
6:30 am							Inside the Huddle with Donald Driver
7:00 am							
7:30 am							
8:00 am							Good Day Wisconsin
8:30 am							[No Listing]
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Teenage Mutant Ninja Turtles	Fox News Sunday with Chris Wallace
9:30 am						Teenage Mutant Ninja Turtles	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Sonic X TV-Y7, FV	Paid Programming
10:30 am						Dinosaur King	Paid Programming
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game
11:30 am						Winx Club	
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Programming	Fox NFL Sunday
12:30 pm						Paid Programming	
1:00 pm	Little House on the Prairie epi#: 8401	Little House on the Prairie epi#: 7680a	Little House on the Prairie epi#: 7680b	Little House on the Prairie epi#: 7680c	Little House on the Prairie epi#: 7064	Paid Programming	
1:30 pm						Paid Programming	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Fox Movie Twin Dragons (barter) BV6	Fox NFL Sunday Green Bay Packers @ Seattle Seahawks
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown		
3:00 pm	People's Court	People's Court	People's Court	People's Court	People's Court		
3:30 pm							
4:00 pm	Judge Judy epi#: 2994	Judge Judy epi#: 3002	Judge Judy epi#: 3003	Judge Judy epi#: 2986	Judge Judy epi#: 3004	Special: Who's Who of World Giving	
4:30 pm	Judge Judy epi#: 2930R	Judge Judy epi#: 2907R	Judge Judy epi#: 2928R	Judge Judy epi#: 2946R	Judge Judy epi#: 2914R		
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	
5:30 pm	Inside the Huddle with Donald Driver					Seinfeld	
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	The OT (NFL post-game)
7:00 pm	Terminator: Sarah Connor Chronicles	House	Bones	Hole in the Wall	Are you Smarter than a 5th Grader	Cops	Simpsons
7:30 pm						Cops	King of the Hill
8:00 pm	Prison Break	Fox News Special Presidential Debate #2	Til Death Do Not Disturb	Kitchen Nightmares	Don't Forget the Lyrics	America's Most Wanted	Family Guy
8:30 pm							American Dad
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Mad TV	Seinfeld
10:30 pm	Seinfeld						House epi#: E5502
11:00 pm	King of the Hill	Seinfeld	King of the Hill	King of the Hill	King of the Hill	Talk Show w/Spike Feresten	Boston Legal
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	AutomotiveVision.TV	
12:00 am	Extra	Extra	Extra	Extra	Extra	Travel in Style	
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming
1:00 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	House epi#: E5506 (2nd Run)	Paid Programming
1:30 am	One on One epi#: 014	One on One epi#: 015	One on One epi#: 016	One on One epi#: 017	One on One epi#: 018		One on One epi#: 039
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine
2:30 am							
3:00 am	Montel Williams	Montel Williams	Montel Williams	Montel Williams	Montel Williams	Saved by Bell	Extra
3:30 am						Half & Half	
4:00 am	First Business	First Business	First Business	First Business	Star Trek Maximum Exposure	Star Trek epi#: 029	First Business
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day

WLUK PROGRAM SCHEDULE

	Monday 10/27/2008	Tuesday 10/28/2008	Wednesday 10/29/2008	Thursday 10/30/2008	Friday 10/31/2008	Saturday 11/01/2008	Sunday 11/02/2008			
5:00 am	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	MGM epi#: 316 5:00 AM	Judge Judy 5:00 AM STD			
5:30 am						Good Day Wisconsin 6:00 AM	Paid Programming 5:30 AM STD			
6:00 am								Paid Programming 6:00 AM STD		
6:30 am									Inside the Huddle with Donald Driver	
7:00 am										Good Day Wisconsin 7:00 AM STD
7:30 am										
8:00 am										
8:30 am	DI-Gata Defenders 8:00 AM Biker Mice from Mars 8:30 AM									
9:00 am	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Sonic X 9:00 AM Sonic X 9:30 AM	Fox News Sunday with Chris Wallace 9:00 AM STD			
9:30 am										
10:00 am	Rachael Ray epi#: 3043 10:00 AM	Rachael Ray epi#: 3048 10:00 AM	Rachael Ray epi#: 3040 10:00 AM	Rachael Ray epi#: 3049 10:00 AM	Rachael Ray epi#: 3050 10:00 AM	Chaotic M'Arrillion Invasion	Paid Programming 10:00 AM STD			
10:30 am						Teenage Mutant Ninja Turtles	Paid Programming 10:30 AM STD			
11:00 am	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Kirby TV-Y7, FV 11:00 AM Winx Club 11:30 AM	FOX NFL Sunday Pre Game 11:00 AM STD			
11:30 am										
12:00 pm	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	Paid Programming 12:00 PM	Fox NFL Sunday Green Bay Packers @ Tennessee Titans @ 12:00 PM STD			
12:30 pm						Paid Programming 12:30 PM DST				
1:00 pm	Little House on the Prairie epi#: 6020 1:00 PM	Little House on the Prairie epi#: 6021 1:00 PM	Little House on the Prairie epi#: 6012 1:00 PM	Little House on the Prairie epi#: 303007 1:00 PM	Little House on the Prairie epi#: 6011 1:00 PM	Paid Programming 1:00 PM DST				
1:30 pm						Paid Programming 1:30 PM DST				
2:00 pm	Judge Joe Brown epi#: 2613	Judge Joe Brown epi#: 2604	Judge Joe Brown epi#: 2591	Judge Joe Brown epi#: 2620	Judge Joe Brown epi#: 2602	Fox Movie Armageddon (barter) BV6 2:00 PM DST				
2:30 pm	Judge Joe Brown epi#: 2565	Judge Joe Brown epi#: 2573	Judge Joe Brown epi#: 2584	Judge Joe Brown epi#: 2570	Judge Joe Brown epi#: 2580					
3:00 pm	People's Court 3:00 PM	People's Court 3:00 PM	People's Court 3:00 PM	People's Court 3:00 PM	People's Court 3:00 PM					
3:30 pm										
4:00 pm	Judge Judy epi#: 3008	Judge Judy epi#: 2995	Judge Judy epi#: 3016	Judge Judy epi#: 2984	Judge Judy epi#: 2964	Fox 11 News at Five 5:00 PM DST Seinfeld epi#: 204	Fox NFL Sunday 3:15 PM			
4:30 pm	Judge Judy epi#: 2913R	Judge Judy epi#: 2882R	Judge Judy epi#: 2959R	Judge Judy epi#: 2996	Judge Judy epi#: 3024					
5:00 pm	Fox 11 News at Five 5:00 PM	Fox 11 News at Five 5:00 PM	Fox 11 News at Five 5:00 PM	Fox 11 News at Five 5:00 PM	Fox 11 News at Five 5:00 PM					
5:30 pm	Inside the Huddle with Donald Driver									
6:00 pm	Jeopardy! epi#: 5551	Jeopardy! epi#: 5552	Jeopardy! epi#: 5553	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM DST	The OT (NFL post-game)			
6:30 pm	Wheel of Fortune epi#: 4911	Wheel of Fortune epi#: 4912	Wheel of Fortune epi#: 4913	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune epi#: 4784RR				
7:00 pm	Terminator: Sarah Connor Chronicles (R) If Nec: World Series Gm #5	House 7:00 PM	Barack Obama Paid Political Announcement Bones (R) If Nec: World Ser Gm 6 7:30 PM	Hole in the Wall (O) If Nec: World Series Gm #7 7:00 PM	Are you Smarter than a 5th Grader (O) 7:00 PM	Cops 7:00 PM DST	Simpsons 7:00 PM			
7:30 pm						Cops 7:30 PM DST	King of the Hill 7:30 PM			
8:00 pm	Prison Break (R) 8:00 PM	Fringe 8:00 PM		Kitchen Nightmares (O) 8:00 PM	Don't Forget the Lyrics (O) 8:00 PM	America's Most Wanted 8:00 PM DST	Family Guy 8:00 PM American Dad 8:30 PM			
8:30 pm										
9:00 pm	Fox 11 News at Nine 9:00 PM	Fox 11 News at Nine 9:00 PM	Fox 11 News at Nine 9:00 PM	Fox 11 News at Nine 9:00 PM	Fox 11 News at Nine 9:00 PM	Fox 11 News at Nine 9:00 PM DST	Fox 11 News at Nine 9:00 PM			
9:30 pm										
10:00 pm	Seinfeld epi#: 104	Seinfeld epi#: 105	Seinfeld epi#: 201	Seinfeld epi#: 202	Seinfeld epi#: 203	MADtv 10:00 PM DST	Seinfeld epi#: 205			
10:30 pm	Seinfeld epi#: 322	Seinfeld epi#: 401	Seinfeld epi#: 402	Seinfeld epi#: 403	Seinfeld epi#: 404					
11:00 pm	King of the Hill 11:00 PM	King of the Hill epi#: 9ABE19	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	Talk Show w/Spike Feresten	House epi#: E5510 10:30 PM			
11:30 pm	King of the Hill epi#: 7ABE08	King of the Hill epi#: AAEB02	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM					
12:00 am	Extra 12:00 AM	Extra epi#: 15050	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	Legend of the Seeker 11:30 PM DST	Boston Legal 11:30 PM			
12:30 am	Paid Programming 12:30 AM	Paid Programming 12:30 AM	Paid Programming 12:30 AM	Paid Programming 12:30 AM	Paid Programming 12:30 AM					
1:00 am	Half & Half epi#: 117	Half & Half epi#: 119	Half & Half epi#: 122	Half & Half epi#: 120	Half & Half epi#: 121	Paid Programming 1:30 AM STD	Paid Programming 12:30 AM Paid Programming 1:00 AM			
1:30 am	One on One epi#: 029	One on One epi#: 030	One on One epi#: 031	One on One epi#: 008	One on One epi#: 032					
2:00 am	Fox 11 News at Nine 2:00 AM	Fox 11 News at Nine 2:00 AM	Fox 11 News at Nine 2:00 AM	Fox 11 News at Nine 2:00 AM	Fox 11 News at Nine 2:00 AM	Fox Movie Twin Dragons (barter) BV6 Daylight Savings 1:00 AM STD	Fox 11 News at Nine 2:00 AM			
2:30 am										
3:00 am	Judge Mathis epi#: 10036 3:00 AM	Judge Mathis epi#: 10037 3:00 AM	Judge Mathis epi#: 10038 3:00 AM	Judge Mathis epi#: 10039 3:00 AM	Judge Mathis epi#: 10040 3:00 AM	Saved by Bell 3:00 AM STD Half & Half 3:30 AM STD	First Business 4:00 AM			
3:30 am										
4:00 am	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	Star Trek epi#: 030 4:00 AM	Star Trek epi#: 016 pt1 4:00 AM STD	AG Day 4:30 AM			
4:30 am	AG Day 4:30 AM	AG Day 4:30 AM	AG Day 4:30 AM	AG Day 4:30 AM						
5:00 am	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	MGM epi#: 316 5:00 AM		Good Day Wisconsin 5:00 AM			
5:30 am										

Report Generated: 10/16/2008

Note: The 2008 Daylight Saving Time period ends at 11/02/2008 2:00 AM

WLUK PROGRAM SCHEDULE

	Monday 11/03/2008	Tuesday 11/04/2008	Wednesday 11/05/2008	Thursday 11/06/2008	Friday 11/07/2008	Saturday 11/08/2008	Sunday 11/09/2008	
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 409	Judge Judy	
5:30 am							Paid Programming	
6:00 am							Paid Programming	
6:30 am							Inside the Huddle with Donald Driver	
7:00 am								
7:30 am							Good Day Wisconsin	
8:00 am								
8:30 am							Di-Gata Defenders epi#: 122 Biker Mice from Mars epi#: 114	
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Sonic X epi#: 129 Sonic X epi#: 130	FOX News Sunday with Chris Wallace	
9:30 am								
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'arrillion Invasion Teenage Mutant Ninja Turtles	Paid Programming	
10:30 am							Paid Programming	
11:00 am	Bonnie Hunt epi#: 1041	Bonnie Hunt epi#: 1045	Bonnie Hunt epi#: 1046	Bonnie Hunt epi#: 1047	Bonnie Hunt epi#: 1048	Kirby TV-Y7, FV Winx Club epi#: 105	FOX NFL Sunday Pre Game	
11:30 am								
12:00 pm	The Doctors epi#: D1041	The Doctors epi#: D1049	The Doctors epi#: D1047	The Doctors epi#: D1048	The Doctors epi#: D1052	Paid Programming	Fox NFL Sunday Green Bay Packers @ Minnesota Vikings	
12:30 pm						Paid Programming		
1:00 pm	Little House on the Prairie epi#: 6014	Little House on the Prairie epi#: 6015	Little House on the Prairie epi#: 6016	Little House on the Prairie epi#: 6017	Little House on the Prairie epi#: 6022	Paid Programming		
1:30 pm						Paid Programming		
2:00 pm	Judge Joe Brown epi#: 2564	Judge Joe Brown epi#: 2594	Judge Joe Brown epi#: 2582	Judge Joe Brown epi#: 2592	Judge Joe Brown epi#: 2601	Special: Giving is Good Hosted by Roger Moore, PT 1		
2:30 pm	Judge Joe Brown epi#: 2581	Judge Joe Brown epi#: 2610	Judge Joe Brown epi#: 2557	Judge Joe Brown epi#: 2593	Judge Joe Brown epi#: 2590			
3:00 pm	People's Court	People's Court	People's Court	People's Court	People's Court	Fox Movie Inspector Gadget (barter) Disney 6		Paid - Montana Media
3:30 pm								AutomotiveVision.TV epi#: 607
4:00 pm	Judge Judy epi#: 3022	Judge Judy epi#: 3034	Judge Judy epi#: 2997	Judge Judy epi#: 3000	Judge Judy epi#: 2976		Travel in Style	
4:30 pm	Judge Judy epi#: 2977	Judge Judy epi#: 3042	Judge Judy epi#: 3007	Judge Judy epi#: 2999	Judge Judy epi#: 3040			
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	
5:30 pm	Inside the Huddle with Donald Driver					Seinfeld epi#: 212	Special: 24 The Making of Redemption	
6:00 pm	Jeopardy! epi#: 5556	Jeopardy! epi#: 5557	Jeopardy! epi#: 5558	Jeopardy! epi#: 5559	Jeopardy! epi#: 5560	Jeopardy! epi#: 5370	King of the Hill epi#: 1216	
6:30 pm	Wheel of Fortune epi#: 4916	Wheel of Fortune epi#: 4917	Wheel of Fortune epi#: 4918	Wheel of Fortune epi#: 4919	Wheel of Fortune epi#: 4920	Wheel of Fortune epi#: 4875RR	Simpsons	
7:00 pm	Terminator: Sarah Connor Chronicles	Fox News Special Presidential Election Coverage (2hrs Live)	Bones epi#: 403	Kitchen Nightmares	Are you Smarter than a 5th Grader	Cops epi#: 2109	Simpsons	
7:30 pm	Prison Break epi#: 409		House epi#: 413	Kitchen Nightmares epi#: 120	Don't Forget the Lyrics	Cops epi#: 2027	King of the Hill epi#: 1215	
8:00 pm						America's Most Wanted	Family Guy epi#: 609	
8:30 pm							American Dad	
9:00 pm	Fox 11 News at Nine	Fox 11 Election Coverage Continues	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	
9:30 pm								
10:00 pm	Seinfeld epi#: 206		Seinfeld epi#: 209	Seinfeld epi#: 210	Seinfeld epi#: 211	MADtv epi#: 1406	Seinfeld epi#: 213	
10:30 pm	Seinfeld epi#: 405		Seinfeld epi#: 407	Seinfeld epi#: 408	Seinfeld epi#: 409	Talk Show w/Spike Feresten	House epi#: E5514	
11:00 pm	King of the Hill epi#: 1119		King of the Hill epi#: 1120	King of the Hill epi#: 1201	King of the Hill epi#: 1202	Legend of the Seeker epi#: 104	Boston Legal	
11:30 pm	King of the Hill epi#: 3ABE23		King of the Hill epi#: 3ABE15	King of the Hill epi#: 4ABE05	King of the Hill epi#: 4ABE06			
12:00 am	Extra epi#: 15055	Seinfeld epi#: 207	Extra epi#: 15057	Extra epi#: 15058	Extra epi#: 15059			
12:30 am	Paid Programming	Seinfeld epi#: 406	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	
1:00 am	Half & Half epi#: 201	King of the Hill epi#: 5ABE02	Half & Half epi#: 203	Half & Half epi#: 204	Half & Half epi#: 205	House epi#: E5515 (2nd Run)	Paid Programming	
1:30 am	One on One epi#: 033	Extra epi#: 15056	One on One epi#: 036	One on One epi#: 037	One on One epi#: 038		One on One epi#: 056	
2:00 am	Fox 11 News at Nine	Half & Half epi#: 202	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine	
2:30 am		One on One epi#: 034						
3:00 am	Judge Mathis epi#: 10041	Judge Mathis epi#: 10042	Judge Mathis epi#: 10043	Judge Mathis epi#: 10044	Judge Mathis epi#: 10045	Saved by Bell	Extra epi#: 15060W	
3:30 am						Half & Half epi#: 301		
4:00 am	First Business	First Business	First Business	First Business	Star Trek epi#: 16-1	Star Trek epi#: 016 pt2	First Business	
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day	

WLUK PROGRAM SCHEDULE

	Monday 12/01/2008	Tuesday 12/02/2008	Wednesday 12/03/2008	Thursday 12/04/2008	Friday 12/05/2008	Saturday 12/06/2008	Sunday 12/07/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 510 SG-1	MGM epi#: 601 SG-1
5:30 am						Good Day Wisconsin	Paid Programming
6:00 am							Inside the Huddle with Donald Driver
6:30 am							Good Day Wisconsin
7:00 am							
7:30 am						DI-Gata Defenders	
8:00 am						Biker Mice from Mars	
8:30 am						Fox 11 Living w/Amy	Fox 11 Living w/Amy
9:00 am	Sonic X						
9:30 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'Arrillion Invasion	Paid Programming
10:00 am						Teenage Mutant Ninja Turtles	Paid Programming
10:30 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game
11:00 am						Winx Club	
11:30 am	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Programming	Fox NFL Sunday
12:00 pm						Paid Programming	
12:30 pm	Little House on the Prairie epi#: 301002	Little House on the Prairie epi#: 301001	Little House on the Prairie epi#: 301003	Little House on the Prairie epi#: 301004	Little House on the Prairie epi#: 301005	Paid Programming	
1:00 pm						Paid Programming	
1:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Neiman, Marcus Parade	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Fox Movie I'll Be Home for Christmas (barter)Disney 6	Fox NFL Sunday
2:30 pm	People's Court	People's Court	People's Court	People's Court	People's Court		
3:00 pm							
3:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		
4:30 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	
5:00 pm						Seinfeld	
5:30 pm	Inside the Huddle with Donald Driver	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	
6:00 pm	Jeopardy!					Jeopardy!	
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	The OT (NFL post-game)
7:00 pm	Terminator: Sarah Connor Chronicles	House	Secret Millionaire Series Premiere	Secret Millionaire	Are you Smarter than a 5th Grader	Cops	Simpsons
7:30 pm				Kitchen Nightmares	Don't Forget the Lyrics	Cops	King of the Hill
8:00 pm	Prison Break	Fringe				America's Most Wanted	Family Guy
8:30 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:00 pm							
9:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	MADtv	Seinfeld
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Talk Show w/Spike Feresten	House epi#: E5522
10:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill		
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Wizard: Legend of the Seeker	Boston Legal
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill		
12:00 am	Extra	Extra	Extra	Extra	Extra	Paid Programming	Paid Programming
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming		
1:00 am	Half & Half epi#: 222	Half & Half epi#: 221	Half & Half epi#: 223	Half & Half epi#: 224	Half & Half epi#: 301	House epi#: E6301 (2nd Run)	Paid Programming
1:30 am	One on One epi#: 054	One on One epi#: 055	One on One epi#: 056	One on One epi#: 058	One on One epi#: 107		One on One epi#: 059
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine
2:30 am							
3:00 am	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Saved by Bell	Extra epi#: 15084W
3:30 am						Half & Half	
4:00 am	First Business	First Business	First Business	First Business	Star Trek	Star Trek epi#: 015	First Business
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day

family

Report Generated: 09/16/2008

WLUK PROGRAM SCHEDULE

	Monday 12/08/2008	Tuesday 12/09/2008	Wednesday 12/10/2008	Thursday 12/11/2008	Friday 12/12/2008	Saturday 12/13/2008	Sunday 12/14/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 601	Judge Judy
5:30 am						Good Day Wisconsin	Paid Programming
6:00 am							Paid Programming
6:30 am							Inside the Huddle with Donald Driver
7:00 am							Good Day Wisconsin
7:30 am							
8:00 am							
8:30 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Di-Gata Defenders epi#: 101 Biker Mice from Mars epi#: 119	FOX News Sunday with Chris Wallace
9:00 am						Sonic X epi#: 139 Sonic X epi#: 140	
9:30 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'arrillion Invasion Teenage Mutant Ninja Turtles	Paid Programming
10:00 am						Kirby TV-Y7, FV Winx Club epi#: 110	Paid Programming
10:30 am	Bonnie Hunt epi#: 1066	Bonnie Hunt epi#: 1067	Bonnie Hunt epi#: 1068	Bonnie Hunt epi#: 1069	Bonnie Hunt epi#: 1070		FOX NFL Sunday Pre Game
11:00 am	The Doctors epi#: D1072	The Doctors epi#: D1028	The Doctors epi#: D1070	The Doctors epi#: D1006	The Doctors epi#: D1022	Paid Programming	Fox NFL Sunday Green Bay Packers @ Jacksonville Jaguars
11:30 am						Paid Programming	
12:00 pm	Little House on the Prairie epi#: 301006	Little House on the Prairie epi#: 301007	Little House on the Prairie epi#: 301010	Little House on the Prairie epi#: 301011	Little House on the Prairie epi#: 301013	Paid Programming	
12:30 pm						Paid Programming	
1:00 pm	Judge Joe Brown epi#: 2599	Judge Joe Brown epi#: 2622	Judge Joe Brown epi#: 2606	Judge Joe Brown epi#: 2531	Judge Joe Brown epi#: 2652	Special: The Story of the First Noel Hosted by Roger Moore	Paid - Montana Media
1:30 pm	Judge Joe Brown epi#: 2596R	Judge Joe Brown epi#: 2594R	Judge Joe Brown epi#: 2548R	Judge Joe Brown epi#: 2584R	Judge Joe Brown epi#: 2586R		
2:00 pm	People's Court epi#: 12004R	People's Court epi#: 12006R	People's Court epi#: 12008R	People's Court epi#: 12014R	People's Court epi#: 12020R	Little House on the Prairie epi#: 2013	Little House on the Prairie epi#: 2007
2:30 pm	Judge Judy epi#: 2980R	Judge Judy epi#: 2983R	Judge Judy epi#: 2979R	Judge Judy epi#: 2985R	Judge Judy epi#: 2991R		
3:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five
3:30 pm						Seinfeld epi#: 412	AutomotiveVision.TV
4:00 pm	Inside the Huddle with Donald Driver	Jeopardy! epi#: 5582	Jeopardy! epi#: 5583	Jeopardy! epi#: 5584	Jeopardy! epi#: 5585	Jeopardy! epi#: 5497	King of the Hill epi#: 1218
4:30 pm	Jeopardy! epi#: 5581					Wheel of Fortune epi#: 4690RR	King of the Hill epi#: 1220
5:00 pm	Wheel of Fortune epi#: 4941	Wheel of Fortune epi#: 4942	Wheel of Fortune epi#: 4943	Wheel of Fortune epi#: 4944	Wheel of Fortune epi#: 4945	Cops epi#: 2126	Simpsons (R)
5:30 pm	Terminator: Sarah Connor Chronicles (O)	House epi#: 511 (O) Holiday Themed	Secret Millionaire epi#: 103 (O)	Secret Millionaire epi#: 104 (O)	Are you Smarter than a 5th Grader (O)	Cops epi#: 2012	King of the Hill epi#: 1215
6:00 pm	Prison Break epi#: 414 (O)	Fringe epi#: 103 (R)	Bones epi#: 311 (R)	Are you Smarter than a 5th Grader (O) Holiday Themed	Don't Forget the Lyrics (O) Holiday Themed	America's Most Wanted (O) Holiday Themed	Family Guy epi#: 607
6:30 pm							American Dad (R) Holiday Themed
7:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
7:30 pm							
8:00 pm	Seinfeld epi#: 405	Seinfeld epi#: 406	Seinfeld epi#: 409	Seinfeld epi#: 410	Seinfeld epi#: 411	MADtv epi#: 1409 (O)	Seinfeld epi#: 413
8:30 pm	Seinfeld epi#: 605	Seinfeld epi#: 606	Seinfeld epi#: 607	Seinfeld epi#: 608	Seinfeld epi#: 609	Talk Show w/Spike Feresten	House epi#: E6302
9:00 pm	King of the Hill epi#: 7ABE03	King of the Hill epi#: 7ABE05	King of the Hill epi#: 7ABE09	King of the Hill epi#: 7ABE10	King of the Hill epi#: 7ABE11	Legend of the Seeker epi#: 104	Boston Legal
9:30 pm	King of the Hill epi#: 6ABE02	King of the Hill epi#: 6ABE01	King of the Hill epi#: 6ABE03	King of the Hill epi#: 6ABE04	King of the Hill epi#: 5ABE09		
10:00 pm	Extra epi#: 15085	Extra epi#: 15086	Extra epi#: 15087	Extra epi#: 15088	Extra epi#: 15059	Paid Programming	Paid Programming
10:30 pm	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming		
11:00 pm	Half & Half epi#: 302	Half & Half epi#: 303	Half & Half epi#: 304	Half & Half epi#: 305	Half & Half epi#: 306	House epi#: E6303 (2nd Run)	Paid Programming
11:30 pm	One on One epi#: 060	One on One epi#: 061	One on One epi#: 062	One on One epi#: 063	One on One epi#: 109		
12:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine
12:30 am							
1:00 am	Judge Mathis epi#: 10061	Judge Mathis epi#: 10031R	Judge Mathis epi#: 10015R	Judge Mathis epi#: 10062	Judge Mathis epi#: 10003	Saved by Bell Half & Half epi#: 403	Extra epi#: 15090W
1:30 am	First Business	First Business	First Business	First Business	Star Trek epi#: 15	Star Trek epi#: 018	First Business
2:00 am							
2:30 am	AG Day	AG Day	AG Day	AG Day			AG Day
3:00 am							

WLUK PROGRAM SCHEDULE

	Monday 12/15/2008	Tuesday 12/16/2008	Wednesday 12/17/2008	Thursday 12/18/2008	Friday 12/19/2008	Saturday 12/20/2008	Sunday 12/21/2008	
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MGM epi#: 602	Judge Judy	
5:30 am							Paid Programming	
6:00 am							Paid Programming	
6:30 am							Inside the Huddle with Donald Driver	
7:00 am							Good Day Wisconsin	
7:30 am								
8:00 am								
8:30 am								
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Sonic X epi#: 141 Sonic X epi#: 142	FOX News Sunday with Chris Wallace	
9:30 am								
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'arrillion Invasion	Paid Programming	
10:30 am						Teenage Mutant Ninja Turtles	Paid Programming	
11:00 am	Bonnie Hunt epi#: 1071	Bonnie Hunt epi#: 1072	Bonnie Hunt epi#: 1073	Bonnie Hunt epi#: 1074	Bonnie Hunt epi#: 1075	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game	
11:30 am						Winx Club epi#: 111		
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Programming	Fox NFL Sunday Arizona @ New England	
12:30 pm						Paid Programming		
1:00 pm	Little House on the Prairie epi#: 301012	Little House on the Prairie epi#: 301014	Little House on the Prairie epi#: 301008	Little House on the Prairie epi#: 301009	Little House on the Prairie epi#: 301015	Paid Programming		
1:30 pm						Paid Programming		
2:00 pm	Judge Joe Brown epi#: 2577	Judge Joe Brown epi#: 2651	Judge Joe Brown epi#: 2578	Judge Joe Brown epi#: 2650	Judge Joe Brown epi#: 2525	Fox Movie I'll Be Home for Christmas		
2:30 pm	Judge Joe Brown epi#: 2585R	Judge Joe Brown epi#: 2540R	Judge Joe Brown epi#: 2542R	Judge Joe Brown epi#: 2580R	Judge Joe Brown epi#: 2573R			
3:00 pm	People's Court epi#: 12001R	People's Court epi#: 12012R	People's Court epi#: 12003R	People's Court epi#: 12011R	People's Court epi#: 12018R	Holiday Festival on Ice		Fox NFL Sunday Atlanta @ Minnesota
3:30 pm								
4:00 pm	Judge Judy epi#: 3075	Judge Judy epi#: 3059	Judge Judy epi#: 3076	Judge Judy epi#: 3067	Judge Judy epi#: 3010			
4:30 pm	Judge Judy epi#: 2981R	Judge Judy epi#: 2978R	Judge Judy epi#: 2965R	Judge Judy epi#: 2963R	Judge Judy epi#: 2967R			
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five		
5:30 pm	Inside the Huddle with Donald Driver					Seinfeld epi#: 420		
6:00 pm	Jeopardy! epi#: 5586	Jeopardy! epi#: 5587	Jeopardy! epi#: 5588	Jeopardy! epi#: 5589	Jeopardy! epi#: 5590	Jeopardy! epi#: 5498	The OT (NFL post-game)	
6:30 pm	Wheel of Fortune epi#: 4946	Wheel of Fortune epi#: 4947	Wheel of Fortune epi#: 4948	Wheel of Fortune epi#: 4949	Wheel of Fortune epi#: 4950	Wheel of Fortune epi#: 4752RR		
7:00 pm	Terminator: Sarah Connor Chronicles Fall Finale (O)	House (R)	Secret Millionaire epi#: 105 (O)	Secret Millionaire epi#: 106 (O)	Are you Smarter than a 5th Grader (O)	Cops epi#: 2034	Simpsons (R)	
7:30 pm						Cops epi#: 2023	King of the Hill (R)	
8:00 pm	Prison Break epi#: 416 (O)	Fringe (R)	Bones epi#: 318 (R)	Are you Smarter than a 5th Grader (O) Holiday Themed	Don't Forget the Lyrics (O)	America's Most Wanted (O)	Family Guy (R)	
8:30 pm						American Dad (R) Holiday Themed		
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	
9:30 pm								
10:00 pm	Seinfeld epi#: 414	Seinfeld epi#: 415	Seinfeld epi#: 416	Seinfeld epi#: 417	Seinfeld epi#: 418	MADtv epi#: 1408 (R)	Seinfeld epi#: 421	
10:30 pm	Seinfeld epi#: 610	Seinfeld epi#: 611	Seinfeld epi#: 612	Seinfeld epi#: 613	Seinfeld epi#: 614		House epi#: E6810	
11:00 pm	King of the Hill epi#: 7ABE12	King of the Hill epi#: 7ABE13	King of the Hill epi#: 7ABE14	King of the Hill epi#: 7ABE15	King of the Hill epi#: 7ABE16	Talk Show w/Spike Feresten		
11:30 pm	King of the Hill epi#: 6ABE05	King of the Hill epi#: 5ABE11	King of the Hill epi#: 5ABE14	King of the Hill epi#: 6ABE08	King of the Hill epi#: 6ABE09	Legend of the Seeker epi#: 102	Boston Legal	
12:00 am	Extra epi#: 15091	Extra epi#: 15092	Extra epi#: 15093	Extra epi#: 15094	Extra epi#: 15095			
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	
1:00 am	Half & Half epi#: 310	Half & Half epi#: 307	Half & Half epi#: 309	Half & Half epi#: 308	Half & Half epi#: 311	House epi#: E6305 (2nd Run)	Paid Programming	
1:30 am	One on One epi#: 064	One on One epi#: 065	One on One epi#: 068	One on One epi#: 066	One on One epi#: 067		One on One epi#: 111	
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine	
2:30 am								
3:00 am	Judge Mathis epi#: 10063	Judge Mathis epi#: 10016R	Judge Mathis epi#: 10007R	Judge Mathis epi#: 10064	Judge Mathis epi#: 10010R	Saved by Bell	Extra epi#: 15096W	
3:30 am						Half & Half epi#: 405		
4:00 am	First Business	First Business	First Business	First Business	Star Trek epi#: 18	Star Trek epi#: 032	First Business	
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day	

WLUK PROGRAM SCHEDULE

	Monday 12/22/2008	Tuesday 12/23/2008	Wednesday 12/24/2008	Thursday 12/25/2008	Friday 12/26/2008	Saturday 12/27/2008	Sunday 12/28/2008
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Nutcracker on Ice	Good Day Wisconsin	MGM epi#: 616	Judge Judy
5:30 am							Paid Programming
6:00 am							Paid Programming
6:30 am							Inside the Huddle with Donald Driver
7:00 am							Good Day Wisconsin
7:30 am							
8:00 am							
8:30 am							
9:00 am	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Little House on the Prairie	Fox 11 Living w/Amy (R)	Sonic X	Fox News Sunday with Chris Wallace
9:30 am						Sonic X	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Chaotic M'Arrillion Invasion	Paid Programming
10:30 am						Teenage Mutant Ninja Turtles	Paid Programming
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Kirby TV-Y7, FV	FOX NFL Sunday Pre Game
11:30 am						Winx Club	
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Programming	Fox NFL Sunday Detroit Lions @ Green Bay Packers
12:30 pm						Paid Programming	
1:00 pm	Little House on the Prairie epi#: 301016	Little House on the Prairie epi#: 301017	Little House on the Prairie epi#: 302013	Little House on the Prairie epi#: 8410	Little House on the Prairie epi#: 301018	Paid Programming	
1:30 pm						Paid Programming	
2:00 pm	Judge Joe Brown epi#: 2534R	Judge Joe Brown epi#: 2567R	Judge Joe Brown epi#: 2538R	Judge Joe Brown epi#: 2553R	Judge Joe Brown epi#: 2545R	Little House on the Prairie epi#: 5007A	Fox NFL Sunday
2:30 pm	Judge Joe Brown epi#: 2532R	Judge Joe Brown epi#: 2561R	Judge Joe Brown epi#: 2587R	Judge Joe Brown epi#: 2571R	Judge Joe Brown epi#: 2576R		
3:00 pm	People's Court epi#: 12027R	People's Court epi#: 12023R	People's Court epi#: 12016R	People's Court epi#: 12010R	People's Court epi#: 12013R	Little House on the Prairie epi#: 5008B	
3:30 pm							
4:00 pm	Judge Judy epi#: 2987R	Judge Judy epi#: 3035	Judge Judy epi#: 3068	Judge Judy epi#: 3001R	Judge Judy epi#: 2990R	AutomotiveVision.TV	Fox NFL Sunday
4:30 pm	Judge Judy epi#: 2989R	Judge Judy epi#: 2992R	Judge Judy epi#: 2982R	Judge Judy epi#: 2962R	Judge Judy epi#: 2988R		
5:00 pm	Fox 11 News at Five	Fox 11 News at Five	Fox 11 News at Five	Sounds of the Season	Fox 11 News at Five	Fox 11 News at Five	
5:30 pm		Inside the Huddle with Donald Driver				Seinfeld epi#: 503	
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune epi#: 4862RR	The OT (NFL post-game)
7:00 pm	House (R)	House (R)Holiday Themed	Bones (R)Holiday Themed	Kitchen Nightmares (R)	Are you Smarter than a 5th Grader (R)	Cops (R)	Simpsons (R)
7:30 pm						Cops (R)	King of the Hill (R)
8:00 pm	Prison Break Fall Finale (O)	Fringe (R)	Bones (R)	Kitchen Nightmares (R)	Don't Forget the Lyrics (R)	America's Most Wanted (O)	Family Guy (R)
8:30 pm							American Dad (R)
9:00 pm	Fox 11 News at Nine	Fox 11 News at Nine	Christmas Mass	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine	Fox 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld epi#: 422	Seinfeld epi#: 910	Seinfeld epi#: 501	Seinfeld epi#: 513	Seinfeld epi#: 502	MADtv (R)Holiday Themed	Seinfeld epi#: 504
10:30 pm	Seinfeld epi#: 615	Seinfeld epi#: 616	Seinfeld epi#: 617	Seinfeld epi#: 618	Seinfeld epi#: 619		House epi#: E6306
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Talk Show w/Spike Feresten	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Legend of the Seeker	Boston Legal
12:00 am	Extra epi#: 15097	Extra epi#: 15098	Extra epi#: 15099	Extra epi#: 15100	Extra epi#: 15101		
12:30 am	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming	Paid Programming
1:00 am	Half & Half epi#: 312	Half & Half epi#: 313	Half & Half epi#: 314	Half & Half epi#: 315	Half & Half epi#: 316	House epi#: E6307 (2nd Run)	Paid Programming
1:30 am	One on One epi#: 071	One on One epi#: 070	One on One epi#: 057	One on One epi#: 035	One on One epi#: 102		One on One epi#: 113
2:00 am	Fox 11 News at Nine	Fox 11 News at Nine	Sounds of the Season	Fox 11 News at Nine	Fox 11 News at Nine	Boston Legal	Fox 11 News at Nine
2:30 am							
3:00 am	Judge Mathis epi#: 10004	Judge Mathis epi#: 10001	Judge Mathis epi#: 10022	Judge Mathis epi#: 10008R	Judge Mathis epi#: 10019R	Saved by Bell	Extra epi#: 15102W
3:30 am						Half & Half	
4:00 am	First Business	First Business	First Business	First Business	Star Trek	Star Trek epi#: 023	First Business
4:30 am	AG Day	AG Day	AG Day	AG Day			AG Day

ATTACHMENT

WLUK-TV QUARTERLY ISSUES/PROGRAMS REPORT LOCAL PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2008 - December 31, 2008

ELEVEN ISSUES IDENTIFIED THIS QUARTER

- 1 - COMMUNITY VALUES/DEVELOPMENT**
- 2 - CRIME/VIOLENCE/LAW ENFORCEMENT/PROTECTION**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES**
- 6 - GOVERNMENT ACCOUNTABILITY/PROGRAMS**
- 7 - HEALTH CARE/ISSUES/NEWS**
- 8 - YOUTH & TEENS**
- 9 - MINORITIES & WOMEN (INCLUDING
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT)**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**

WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT

LOCAL PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2008 - December 31, 2008

WLUK-TV regularly aired PSAs from local agencies such as:

Fox Valley Unites Against Alcohol & Drug Abuse, Green Bay Drug Alliance, Boy Scouts of America/Green Bay, Partnership for a Drug Free America, Brown County Social Services Department, PTA (*Bus Safety*), and Big Brothers/ Big Sisters, Wisconsin Broadcasters Association.

Example attached illustrates local PSA and scripted & produces by WLUK-TV. "Coats For Kids" raises over 10,000 coats from area donations. Local dry cleaners clean used coats. The Salvation Army screens families in need of winter clothing, and schedules them to select one new and one used coat for each child in their families. This year the coat distribution was held at the Salvation Army on Saturday, November 11th.

FOX 11 Community Calendar is updated weekly to list community activities, and placed on WLUK's websitewww.fox11online.com,

ISSUES ADDRESSED ARE:

- 1 - COMMUNITY VALUES/DEVELOPMENT**
- 2 - CRIME/VIOLENCE/LAW ENFORCEMENT/PROTECTION**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES, CHILDREN & TEENS**
- 6 - GOVERNMENT ACCOUNTABILITY/PROGRAMS**
- 7 - HEALTH CARE/ISSUES/NEWS**
- 8 - BUSINESS & NON-PROFIT ORGANIZATIONS**
- 9 - MINORITIES & WOMEN (INCLUDING
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT)**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: COATS FOR KIDS FALL 2008
:30

VIDEO

AUDIO

(FOX 11 ANCHOR)

Take a moment to do something wonderful for a child in your community.

When a child comes from a family in need, the gift of a warm winter coat means a better school year, a better start in life.

(ANNOUNCER VO) :15

Donate to Coats for Kids! Drop off a gently-used child's coat at a participating dry cleaner in your neighborhood. The Salvation Army will make sure it is given to a child who needs it. You can also drop off a coat at any of these sponsors!

(CHILD ON CAMERA)

Please, donate to Coats for Kids!

COATS FOR KIDS

DRY CLEANERS - 2008

GREEN BAY

LINDEMAN'S CLEANING

1231 S. MONROE AVE
1639 DECKNER AVE
2087 S. ONIEDA
705 CARDINAL LANE., HOWARD
1207 W. MASON ST.
900 GEORGE ST., DE PERE
1620 LIMEKILN ROAD

ROYAL CLEANERS

2307 S. WEBSTER AVE
509 Main St. (De Pere)
871 HANSEN RD.
2581 W. MASON
2201 UNIVERSITY AVE
2407 GLENDALE AVE (HOWARD)
2125 MAIN ST.

MARTINIZING DRY CLEANING

1923 MAIN ST.
1233 S. MILITARY AVE

STURGEON BAY

TIP-TOP LAUNDRY AND DRY CLEANERS

433 KENTUCKY ST.

DE JARDIN CLEANERS

24 North Madison Ave

MARINETTE

R CORNER CLEANERS

1305 PIERCE AVE

LEROY CLEANERS

1509 CARNEY BLVD.

IRON MOUNTAIN, MI

Express Cleaners

1215 PROSPECT AVE

MARQUETTE, MI

DALLAS CLEANERS

901 N. 3RD ST.

HOLIDAY CLEANERS

*Coats for Kids Public
Service Project.
PSA's aired Oct - Nov
2008. Coats distributed
on November 8, 2008
@ Salvation Army Hall,
Green Bay WI.*

900 W. WASHINGTON ST.

TWO RIVERS

COOL CITY CLEANERS

1908 Washington St

MANITOWOC

Globe Laundry & Dry Cleaning

1301 Washington St

Zannackers Cleaners Inc

706 S. 18TH ST.,

NEENAH

Gunderson Cleaners

891 S. Green Bay Road

904 S. Commercial Street

MENASHA

Gunderson Cleaners

41 Main Street

APPLETON

Gunderson Cleaners

2828 N. Richmond Street

200 W. Wisconsin Street

3316 W. Spencer Street

313 E. Calumet Street

N 162 Eisenhower Drive (Darboy)

GREENVILLE

Gunderson Cleaners

Wisconsin Avenue & County Road

NEW LONDON

DRY CLEANERS ETC

102 E. COOK ST.

FOND DU LAC

GEORGETOWN CLEANERS

399 S. Main St.

405 S.. Main St.

441 W. Johnson St.

OSHKOSH

T.E.J. QUICK & CLEAN

602 W. Murdock Ave.

WLUK FOX 11
787 Lombardi Avenue
Green Bay WI, 54304
Telephone (920) 494 8711
FAX (920) 494 8782

CLIENT: Green Bay Gamblers
TITLE: Caps for Cancer Toss - DRAFT
LENGTH: :15
DATE: 10/01/08

VIDEO

Use graphics/photos emailed to you and
Gamblers game footage (black & white
adding pink for color)

**(Hold: Sat. Oct. 25 • 7:05p Resch Center
at bottom of screen)**

Logo: Gamblers Caps for Cancer logo
Presented by: North Shore Bank (logo)

Logos: Gamblers vs. Fargo
Graphic: Sat. Oct. 25 • 7:05p
Logo: Resch Center

Graphic: Heavenly Hats (logo)
Graphic: \$1 from each sold ticket to benefit
the Vince Lombardi Cancer Clinic at (logo)
Aurora BayCare Medical Center

Logo: Oneida Casino Ticket Star
Graphic: 800.895.0071

Lower half of screen:
PRESENTED BY NORTH SHORE
BANK,
SPONSORED BY FOX 11, WIXX AND
HEAVENLY HATS.

AUDIO

STICK IT TO CANCER AT THE AT THE GREEN
BAY GAMBLERS CAPS FOR CANCER TOSS
SATURDAY, OCTOBER TWENTY-FIFTH.

BRING A NEW HAT TO THE GAME TO TOSS ON
THE ICE AFTER THE GAMBLERS FIRST GOAL.
ALL HATS DONATED TO HEAVENLY HATS.

FOR Caps for Cancer TICKETS CALL 800.895.0071.



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: DTV TEST DATE
:30 & :15

VIDEO

01/11
Jan

For more information on the DTV
switch go to w-w-w dot d-t-v answers
dot com

AUDIO

ANNOUNCER :30 version

Are you ready for the switch to digital television.
It's coming in February and
it's going to change the way you watch TV.

The Northeast Wisconsin Broadcasters want to
make sure you're ready. We'll be conducting a test
on our analog signals.

Watch this station starting at 6pm on Wednesday,
December 3 to find out if you're ready for the
switch.

The Northeast Wisconsin Broadcasters will have
experts available to take your calls and answer your
questions after the test.

For more information on the DTV switch go to w-w-
w dot d-t-v answers dot com

01/12
Jan

:15 version

The switch to digital television is coming in
February and it's going to change the way you
watch TV.

Find out if you're ready for the switch.
The Northeast Wisconsin Broadcasters Will be
conducting a test on our analog signals on this
station starting at 6pm on Wednesday, December 3



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

President
MICHELLE VETTERKIND, CAE

Vice President - Administration
LINDA BAUN

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Milwaukee

KIRA LAFOND
Entercom, Milwaukee

DEAN MAYTAG
WISN-TV, Milwaukee

BOB MILLER
Discover Mediaworks, Madison

KELLY RADANT
Woodward Communications
Appleton/Green Bay

JEFF ROBINSON
WVRQ AM/FM/WPRE/WQPC
Viroqua/Prairie du Chien

DON ROSETTE
WMCS-AM, Milwaukee

JILL SOMMERS
WISC-TV/My Madison TV, Madison

GUYANNE TAYLOR
WGBA-TV, Green Bay

JEFF TYLER
Clear Channel Radio, Madison

October 23, 2008

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved. Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

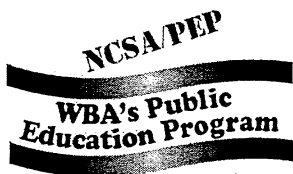
We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its member high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

**INSTRUCTIONS ENCLOSED FOR WISCONSIN
DEPARTMENT OF NATURAL RESOURCES –
HUNTER/FIREARM SAFETY**



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: October 23, 2008

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

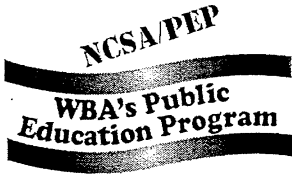
SPONSOR: **WISCONSIN DEPARTMENT OF NATURAL RESOURCES -
HUNTER/FIREARM SAFETY**

**The DNR wants to remind everyone to please heed the four basic
rules of Firearm Safety.
Remember, safe hunting is no accident!**

* * * * *

Name of Spot:	"4 Rules of Firearm Safety" - :30
Dates of Play:	November 3-16, 2008 (two week period) <u>Reminder – this schedule will be running concurrently with the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot <u>at least</u> 8 times during the two week period... As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (November 17, 2008) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: November 10, 2008

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd – NCSA/PEP Coordinator

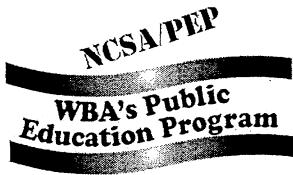
SPONSOR: **WISCONSIN DEPARTMENT OF HEALTH AND FAMILY SERVICES
-- BADGER CARE PLUS**

**Your child deserves to be healthy – now you can get your family health insurance
at a price your family can afford. Find out how at Badgercareplus.org.**

* * * * *

Name of Spot:	"Badger Care Plus" - :30
Dates of Play:	November 17-30, 2008 (two week period) Reminder: This spot will air concurrently with the Army National Guard spot.
Total Number of Times Aired:	Please play this spot <u>at least</u> 8 times during the two week period... As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 Prime/Access Times...3PM-11PM 1/3 Day Time.....7AM-3PM 1/3 All Other Times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (December 1, 2008) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: November 24, 2008

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

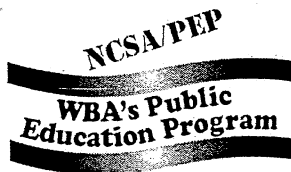
SPONSOR: **WISCONSIN DEPARTMENT OF NATURAL RESOURCES
- SNOWMOBILE SAFETY**

The Wisconsin Department of Natural Resources wants you to be safe this snowmobile season – slow down when passing, stay on your side of the trail and cross roads and highways only when it's safe...

* * * * *

Name of Spot:	"Be Safe on Wisconsin Trails" - :30
Dates of Play:	December 1-14, 2008 (two week period) <u>Reminder – this schedule will be running concurrently with the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot, <u>at least</u> 8 times during the two week period... As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (December 15, 2008) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: December 8, 2008

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd, NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF TRANSPORTATION -
TRANSPORTATION SAFETY**

**Alcohol affects your brain, judgment and if you drive, your safety and everyone else's.
BIG TICKET, BIG EMBARRASSMENT AND BIG FINE.
OVER THE LIMIT – UNDER ARREST!**

* * * * *

Name of Spot:	"Drink Blend" :30
Dates of Play:	December 15-28, 2008 (two week period) <u>Reminder – this schedule will be running concurrently the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot <u>at least</u> 8 times during the two week period. As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during drive time (6AM-10AM & 3PM -7PM) 1/3 during day time (10AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (December 29, 2008) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

President

MICHELLE VETTERKIND, CAE

Vice President - Administration

LINDA BAUN

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WMCS-AM, Milwaukee

JILL SOMMERS
WISC-TV/My Madison TV, Madison

GUYANNE TAYLOR
WGBA-TV, Green Bay

JEFF TYLER
Clear Channel Radio, Madison

December 8, 2008

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved. Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its member high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

INSTRUCTIONS FOR THE WI DEPARTMENT OF TRANSPORTATION – TRANSPORTATION SAFETY

WBA
2008 NCSA/PEP SCHEDULE

Oct 4, 2008

Chronological Listing of 2008 NCSA/PEP Program Schedules

Time Period

Program

Dec. 31 - Jan. 27

WisDOT - Winter Driving

Jan. 1 - Dec. 30 (except October)

Army National Guard

Jan. 24 - Feb. 21

Waukesha School District - IQ Academics

Note: begins and ends on Thursday

ROTATE WITH...

Jan. 28 - Feb. 10 and

WisDHFS - Badger Care Plus

Feb. 11 - Feb. 24

WisDNR - Boating Safety

Feb. 25 - Mar. 9

WisDOT - Transportation Safety

ROTATE WITH...

Feb. 25 - Mar. 9

WisDHFS - Badger Care Plus

Mar. 10 - Apr. 6

WisDOJ - Drug Awareness

ROTATE WITH...

Mar. 10 - Mar. 23 and

U.S. Coast Guard

Mar. 24 - Apr. 6

WisDNR - Hunter Education

Apr. 7 - May 4

WisTourism

May 5 - May 18

WisDOT - Transportation Safety

May 19 - June 1

WisDOT - Construction Zone Safety

June 2 - June 29

WisDNR - Boating Safety

June 30 - July 13

WisDOT - Construction Zone Safety

July 14 - July 27

WisDHFS - Badger Care Plus

July 28 - Aug. 24

WisDNR - Boating Safety

Aug. 25 - Sept. 7

WisDOT - Transportation Safety

Sept. 8 - Oct. 5

WisDOJ - Crimes Against Children

Oct. 6 - Nov. 2

OPEN PERIOD DUE TO ELECTION

Nov. 3 - Nov. 16

WisDNR - Hunter Safety

Nov. 17 - Nov. 30

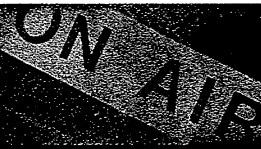
WisDHFS - Badger Care Plus

Dec. 1 - Dec. 14

WisDNR - Snowmobile Safety

Dec. 15 - Dec. 28

WisDOT - Transportation Safety



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

December 18, 2007

OFFICERS

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MICHELLE VETTERKIND, CAE

Vice President - Administration

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Madison

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Sturgeon Bay

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WLJK-TV
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WKBT-TV
La Crosse

BILL HURWITZ

WMCS-AM/WJZI-FM/WLUW-FM
Milwaukee

KIRA LAFOND

Entercom
Milwaukee

DEAN MAYTAG

WISN-TV
Milwaukee

BOB MILLER

Discover Mediaworks
Madison

JEFF ROBINSON

WVVR AM/FM/WPRE/WQPC
Viroqua/Prairie du Chien

DON ROSETTE

WMCS-AM
Milwaukee

JILL SOMMERS

WISC-TV/My Madison TV
Madison

Dear WBA Member,

PLEASE GIVE THIS YOUR ATTENTION AS SOON AS POSSIBLE BECAUSE OF THE TIMING INVOLVED WITH THE WBA'S NCSA/PEP ANNOUNCEMENT PROGRAM. Enclosed are the 2008 NCSA/PEP PROGRAM Explanation and Agreement.

For next year, 2008, we will be returning to the practice of leaving open the month of October when demands on your inventory during the election campaigns will be high. To offset this, the Board of Directors has once again approved marketing 8 additional weeks of spots next year that will run at the same time as other schedules in the first quarter of the year when inventories are more flexible.

In addition, the Army National Guard was thrilled with our renewed partnership which went very well in 2007. It has proved to be a win-win-win situation. Therefore, we have agreed to continue the program for 2008.

WBA's Non-Commercial Sustaining Announcement (NCSA)/Public Education Program (PEP), begun in 1988, continues to be a great success because of the broad participation of you, our members. In 2007, 203 radio stations and 29 television stations took part in the NCSA/PEP program. As a result of your great support, WBA has been able to increase its involvement on your behalf in governmental activities in Madison and Washington, and to expand its services and information sharing activities. Also as a result of that increased support, the Board of Directors was able to make permanent the temporary 50% dues reduction instituted when we started the NCSA program. We also continue to underwrite a significant portion of our WBA Washington Trip airfare and lodging and we continue to offer reduced rates at conferences and all workshops.

The enclosed program explanation shows that we continue to expand our client base while retaining our current client relationships. *Rest assured that we continue to be guided by the principle that we will not take advertising dollars out of the marketplace.* For each 2008 program, the funds realized by WBA are for programs that were not previously the subject of paid commercial advertising or are funds that would not have been spent in broadcast advertising. Your Board continues to believe that adhering to this principle provides our Association a program worth your valued support.

The same 1/3-1/3-1/3 scheduling concept (prime/access times or drive times, day times, all other times) that has been used since the programs' beginning will be used in 2008 for all schedules. Traffic instructions which we mail just prior to a new schedule block will indicate the number of spots to be played, the type of rotation where applicable and whether or not a particular tape needs to be saved for running in a schedule later in the year. We will send television stations instructions and tapes prior to each schedule; radio stations will either be mailed instructions and tapes or will receive the information via e-mail (depending on the stations' previously indicated preference). In addition, the radio spots are always available as mp3 files to be downloaded from on WBA's web site. (If a radio station prefers to change their preferred method of delivery, please let us know and we will be more than happy to accommodate you).

Overall, the 2008 program requires the same general small commitment from each broadcaster -- an average of just 25 announcements per month (including the Army National Guard). Again, we have promised agencies in this year's NCSA program that we will get 70% of WBA members to take part. In return for these arrangements, financial support will be comparable to this year.

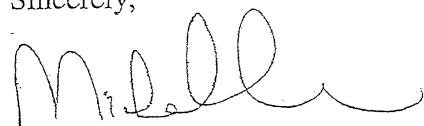
We again ask stations to continue reporting their participation on affidavits of performance. On your affidavits, we ask that you continue to indicate the value of the announcements that you have played as in the case of a normal invoice to a client. We feel that this is vitally important to us so that we can support -- with real figures -- the value of this program to the particular programs and events being promoted and to the State of Wisconsin.

We are pleased that the 2008 program, as arranged, continues to meet the goals, in terms of broadcasters' time commitment and dollars realized by WBA, set by the WBA Board of Directors when the NCSA/PEP program was first envisioned. We are fortunate to have been able to retain the program at this level.

Let me urge you to continue to give this program the tremendous support we have received in the past. We need to maintain a strong Association as we look to the new millennium and the certain prospect that the State Legislature and the Congress will continue to consider actions that impact all of our operations. We need to be a leader on these fronts -- and we need to continue to strengthen our normal Association educational and support activities.

Frankly, your participation in the WBA's NCSA/PEP program is critical to the broadcast industry in Wisconsin. Please join your fellow members in our NCSA/PEP program. Sign and return the enclosed proposal (keeping a copy for your records) to the WBA AS SOON AS POSSIBLE.

Sincerely,



Michelle Vetterkind, CAE
President

**2008 WISCONSIN BROADCASTERS ASSOCIATION
NON-COMMERCIAL SUSTAINING ANNOUNCEMENT/PUBLIC EDUCATION PROGRAM**

I. WBA's 2007 NCSA/PEP begins on January 1, 2008 and runs through December 30, 2008.

Stations participating are asked:

- to play at least 15 announcement units on each station between period of Dec. 31, 2007 - Jan. 27, 2008, to promote SAFE WINTER DRIVING on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between Jan. 24 - Feb. 21, 2008, to promote statewide RECRUITING on behalf of IQ Academies of the Waukesha School District;
- to play at least 8 announcement units on each station between Jan. 28 - Feb. 10, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 8 announcement units on each station between Feb. 11 - Feb. 24, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Feb. 25 - Mar. 9, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between Feb. 25 - Mar. 9, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 15 announcement units on each station between Mar. 10 - Apr. 6, to promote DRUG AWARENESS on behalf of the State Department of Justice;
- to play at least 8 announcement units on each station between Mar. 10 - Mar. 23, to promote RECRUITING on behalf of the U.S. Coast Guard;
- to play at least 8 announcement units on each station between Mar. 24 - Apr. 6, 2008, to promote HUNTER EDUCATION on behalf of the State Department of Natural Resources;
- to play at least 15 announcement units on each station between Apr. 7 - May 4, 2008, on behalf of the State Dept. of Tourism;
- to play at least 8 announcement units on each station between May 5 - May 18, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between May 19 - June 1, 2008, to promote CONSTRUCTION ZONE SAFETY on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between June 2 - June 29, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;

- to play at least 8 announcement units on each station between June 30 - July 13, 2008, to promote CONSTRUCTION ZONE SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between July 14 - July 27, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 15 announcement units on each station between July 28 - Aug. 24, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Aug. 25 - Sept. 7, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between Sept. 8 - Oct. 5, 2008, to promote CRIMES AGAINST CHILDREN on behalf of the State Department of Justice;
- to play at least 8 announcement units on each station between Nov. 3 - Nov. 16, 2008, to promote HUNTER SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Nov. 17 - Nov. 30, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 8 announcement units on each station between Dec. 1 - Dec. 14, 2008, to promote SNOWMOBILE SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Dec. 15 - Dec. 28, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 10 announcement units per month on each station between Jan. 1 - Dec. 30, 2008 (with the exception of October) to promote RECRUITING on behalf of the Army National Guard.

II. Stations participating will be asked to play the announcement units as follows:

Radio:	1/3 between 6AM - 10AM and/or 3PM - 7PM	TV:	1/3 between 7AM - 3PM
	1/3 between 10AM - 3PM		1/3 between 3PM - 11PM
	1/3 all other times		1/3 all other times

III. Stations will be asked to provide affidavits of performance at the close of each of the schedules listed above (with the exception of the Army National Guard, which shall be send in at the end of each month). Pending acceptability of tapes with proper sponsorship tags this...

PROPOSAL ACCEPTED

BY _____ STATIONS _____ CITY _____
 General Manager or Station Manager

NCSA/PEP Contact Person & E-mail _____

(Please return by FAX - 608-256-3986 - or mail to Liz Boyd, NCSA/PEP Coordinator)

PSA LIST FOR GROWN-UPS

:15

ASTHMA	GS 7514
DIABETES	GS 7587
COLLEGE ACCESS	GS 7615
UNDERAGE DRINKING	GS 7501

:30

STROKE AWARENESS	GS 7574
DIABETES	GS 7588
STATIC ELECTRICITY HOUSE	GS 7610
SEAT BELT LATCH	GS 7500
UNDERAGE DRINKING	GS 7504
DRUNK DRIVING PREVENTION	GS 7521

:60

EPA	GS 7546
ARBOR DAY	GS 7594
STATIC ELECTRICITY HOUSE	GS 7609
COLLEGE ACCESS	GS 7614

*AD
Council*

KIDS PSA LIST

:30

CHILDHOOD OBESITY 1	GS 7517
CHILDHOOD OBESITY 2	GS 7518
ENERGY EFFICIENCY	GS 7550
SEAT BELTS	GS 7554
CYBERBULLYING	GS 7618
LITERACY	GS 7509
ENERGY EFFICIENCY 'APRIL'	GS 7513

:10

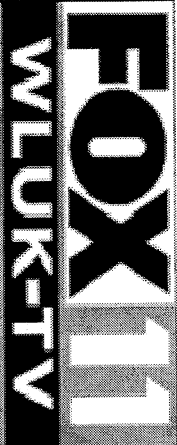
NUTRITION	GS 7601
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:20

NATURE EXPLORE	GS 7607
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:15

ASTHMA	GS 7514
COLLEGE ACCESS	GS 7615



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Children's Report Airtime Invoice

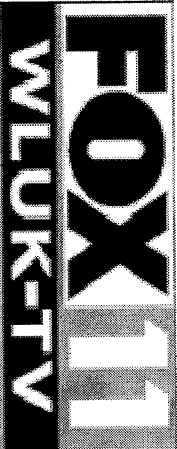
Invoice #: 449003	Page: 1 of 1
Date: 10/31/08	Month: October

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION		Contract #: 144670 - FCC Children's Report	
Billing Period: 10/14/08-10/19/08		Contract Dates: 01/14/08-12/31/08			
Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC		Brand: PROMOTIONS		Network: WLUK	
Rev. Type: Local House Time Sales		Estimate #:		Proposal #:	
Comments:					

Airtime Revenue							
Scheduled				Actual Broadcast			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time
3	M, T, W, Th, F, S	07:00 p - 09:00 p		1	10/19/08	Su	08:19 p
4	M - Su	05:00 a - 04:59 a		1	10/14/08	T	11:34 p
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.	
Total Gross Billing	\$0.00
Agency Commission	\$0.00
Net Due	\$0.00
Special Handling:	



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

Invoice #: 453961	Page: 1 of 1
Date: 11/30/08	Month: November

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	
Billing Period: 11/13/08-11/22/08		Contract #: 144670 - FCC Children's Report	
Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC		Contract Dates: 01/14/08-12/31/08	
Rev. Type: Local House Time Sales		Brand: PROMOTIONS	Network: WLUK
Comments:		Estimate #:	Proposal #:

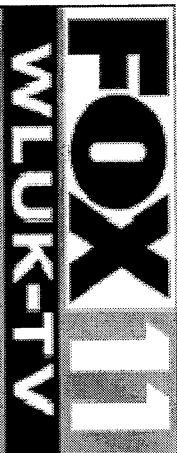
Airtime Revenue							
Scheduled				Actual Broadcast			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time
3	M, T, W, Th, F, S	07:00 P - 09:00 P		1	11/13/08	Th	08:22 P
4	M - Su	05:00 a - 04:59 a		1	11/22/08	Sa	02:16 a
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2	

Total Gross Billing	\$0.00
Agency Commission	\$0.00
Net Due	\$0.00

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Special Handling:



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

Invoice #: 458941	Page: 1 of 1
Date: 12/31/08	Month: December

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 144670 - FCC Children's Report

Billing Period: 12/12/08-12/28/08

Contract Dates: 01/14/08-12/31/08

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Rev. Type: Local House Time Sales

Estimate #: Network: WLUK

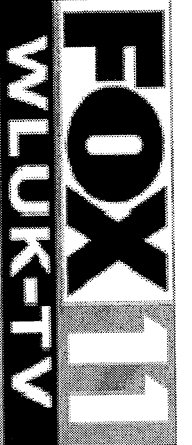
Comments:

Airtime Revenue

Scheduled				Actual Broadcast				Reconciliation					
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
3	M,T,W,Th,F,S	07:00 p - 09:00 p		1	12/12/08	F	08:24 p	:15	FCCCHILDRENS(WLL				
4	M - Su	05:00 a - 04:59 a		1	12/28/08	Su	10:28 p	:15	FCCCHILDRENS(WLL				
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2			Total Gross Billing	\$0.00		\$0.00	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. TERMS: NET DUE 15 DAYS.

Agency Commission	\$0.00	Special Handling:
Net Due	\$0.00	



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

EOE Airtime Invoice

Invoice #: 446990	Page: 1 of 2
Date: 10/26/08	Month: October

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 09/29/08-10/26/08

Oct. 2008

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

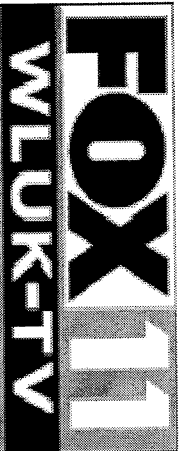
Estimate #:

Proposal #:

Comments:

Airtime Revenue

Airtime Revenue					Actual Broadcast					Reconciliation			
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	09/29/08	M	02:08 p	:20	EOE(WLUK)	\$0.00			
					09/30/08	T	01:05 a	:20	EOE(WLUK)	\$0.00			
					10/03/08	F	12:24 a	:20	EOE(WLUK)	\$0.00			
					10/04/08	Sa	02:59 a	:20	EOE(WLUK)	\$0.00			
					10/04/08	Sa	03:19 a	:20	EOE(WLUK)	\$0.00			
					10/06/08	M	12:41 p	:20	EOE(WLUK)	\$0.00			
					10/08/08	W	11:31 p	:20	EOE(WLUK)	\$0.00			
					10/09/08	Th	03:20 a	:20	EOE(WLUK)	\$0.00			
					10/11/08	Sa	01:05 a	:20	EOE(WLUK)	\$0.00			
					10/12/08	Su	04:00 a	:20	EOE(WLUK)	\$0.00			
					10/14/08	T	10:46 a	:20	EOE(WLUK)	\$0.00			
					10/16/08	Th	04:20 a	:20	EOE(WLUK)	\$0.00			
					10/17/08	F	03:52 p	:20	EOE(WLUK)	\$0.00			
					10/18/08	Sa	01:05 a	:20	EOE(WLUK)	\$0.00			
					10/19/08	Su	12:23 a	:20	EOE(WLUK)	\$0.00			
					10/20/08	M	01:37 a	:20	EOE(WLUK)	\$0.00			
					10/21/08	T	12:31 a	:20	EOE(WLUK)	\$0.00			
					10/22/08	W		:20		\$0.00			
					10/25/08	Sa	12:29 p	:20	EOE(WLUK)	\$0.00			
					10/26/08	Su	04:13 a	:20	EOE(WLUK)	\$0.00			
10	Sa,Su	05:00 a - 04:59 a	\$0.00	MG	M/G for 11/15/08	Sa	05:56 a	:20	EOE(WLUK)	\$0.00	\$0.00		



WLTK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 446990	Page: 2 of 2
Date: 10/26/08	Month: October

Billing Address: WLTK PROMOTION	Advertiser: WLTK PROMOTION	Contract #:	111504 - EOE
	Billing Period: 09/29/08-10/26/08	Contract Dates:	11/06/06-12/27/09
	Salesperson/Office: HOUSE LOCAL/WLTK / WLTK LOC	Brand:	PROMOTIONS
	Rev. Type: Local House Time Sales	Estimate #:	Network: WLTK Proposal #:

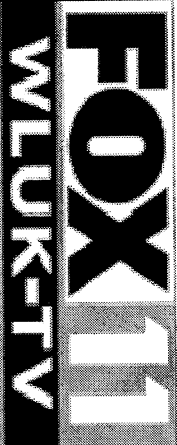
Comments:

Total Scheduled For This Period:	\$0.00	20	Billed Spots: 20	Total Gross Billing	\$0.00	\$0.00	\$0.00
				Agency Commission		\$0.00	
				Net Due		\$0.00	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Special Handling: Send to Marylyn Asher



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 454076	Page: 1 of 2
Date: 11/30/08	Month: November

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 10/27/08-11/30/08

Nov 2008

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

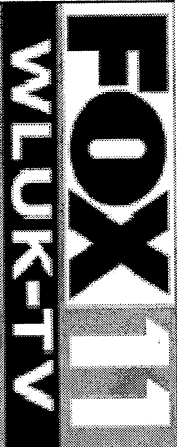
Estimate #:

Proposal #:

Comments:

Airtime Revenue

Scheduled				Actual Broadcast					Reconciliation				
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	25	10/27/08	M	12:49 a	:20	EOE(WLUK)	\$0.00			
					10/27/08	M	01:36 a	:20	EOE(WLUK)	\$0.00			
					10/30/08	Th	11:22 p	:20	EOE(WLUK)	\$0.00			
					11/01/08	Sa	06:00 a	:20	EOE(WLUK)	\$0.00			
					11/02/08	Su	04:00 a	:20	EOE(WLUK)	\$0.00			
					11/03/08	M	03:37 a	:20	EOE(WLUK)	\$0.00			
					11/05/08	W	04:30 a	:20	EOE(WLUK)	\$0.00			
					11/06/08	Th	04:30 a	:20	EOE(WLUK)	\$0.00			
					11/08/08	Sa	01:38 a	:20	EOE(WLUK)	\$0.00			
					11/08/08	Sa	03:32 a	:20	EOE(WLUK)	\$0.00			
					11/11/08	T	11:46 p	:20	EOE(WLUK)	\$0.00			
					11/12/08	W	12:31 a	:20	EOE(WLUK)	\$0.00			
					11/13/08	Th	04:55 a	:20	EOE(WLUK)	\$0.00			
					11/14/08	F	11:30 a	:20	EOE(WLUK)	\$0.00			
					11/15/08	Sa	03:21 a	:20	EOE(WLUK)	\$0.00			
					11/19/08	W	04:27 a	:20	EOE(WLUK)	\$0.00			
					11/21/08	F	01:31 a	:20	EOE(WLUK)	\$0.00			
					11/22/08	Sa	12:59 a	:20	EOE(WLUK)	\$0.00			
					11/23/08	Su	05:59 a	:20	EOE(WLUK)	\$0.00			
					11/23/08	Su	04:41 a	:20	EOE(WLUK)	\$0.00			
					11/24/08	M	03:57 a	:20	EOE(WLUK)	\$0.00			
					11/25/08	T	03:20 a	:20	EOE(WLUK)	\$0.00			



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

Invoice #: 454076

Page: 2 of 2

Date: 11/30/08

Month: November

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 10/27/08-11/30/08

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

Estimate #:

Proposal #:

Comments:

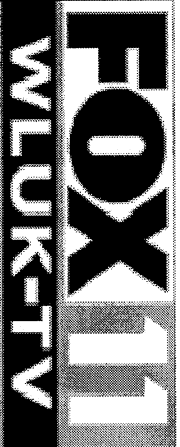
Airtime Revenue

Scheduled					Actual Broadcast				Reconciliation					
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
8	M - Su	05:00 a - 04:59 a	\$0.00	25										
Total Scheduled For This Period:					\$0.00	25	Billed Spots: 25			Total Gross Billing	\$0.00		\$0.00	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Special Handling: Send to Marylyn Asher



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 458657	Page: 1 of 2
Date: 12/28/08	Month: December

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 12/04/08-12/27/08

Dec 2008

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

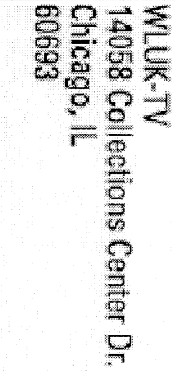
Rev. Type: Local House Time Sales

Estimate #:
Proposal #:

Comments:

Airtime Revenue

Scheduled					Actual Broadcast					Reconciliation			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	12/04/08	Th	04:20 a	:20	EOE(WLUK)	\$0.00			
					12/05/08	F	01:35 a	:20	EOE(WLUK)	\$0.00			
					12/06/08	Sa	04:24 a	:20	EOE(WLUK)	\$0.00			
					12/07/08	Su	05:59 a	:20	EOE(WLUK)	\$0.00			
					12/07/08	Su	03:29 a	:20	EOE(WLUK)	\$0.00			
					12/09/08	T	09:57 a	:20	EOE(WLUK)	\$0.00			
					12/10/08	W	04:12 a	:20	EOE(WLUK)	\$0.00			
					12/11/08	Th	03:28 a	:20	EOE(WLUK)	\$0.00			
					12/12/08	F	03:54 a	:20	EOE(WLUK)	\$0.00			
					12/13/08	Sa	08:25 p	:20	EOE(WLUK)	\$0.00			
					12/15/08	M	07:22 p	:20	EOE(WLUK)	\$0.00			
					12/16/08	T	10:58 a	:20	EOE(WLUK)	\$0.00			
					12/17/08	W	01:30 a	:20	EOE(WLUK)	\$0.00			
					12/20/08	Sa	12:59 a	:20	EOE(WLUK)	\$0.00			
					12/21/08	Su	01:45 a	:20	EOE(WLUK)	\$0.00			
					12/23/08	T	07:16 a	:20	EOE(WLUK)	\$0.00			
					12/24/08	W	06:38 p	:20	EOE(WLUK)	\$0.00			
					12/25/08	Th	11:48 p	:20	EOE(WLUK)	\$0.00			
					12/26/08	F	12:02 a	:20	EOE(WLUK)	\$0.00			
					12/27/08	Sa	01:00 a	:20	EOE(WLUK)	\$0.00			



Invoice #: 458657

Page: 7 of 7

Date: 12/28/08

Month: December

WLUK PROMOTION

Advertiser: WJLK PROMOTION

Contract #: 111504 - FOF

Billing Period:
12/04/08-12/27/08

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOISE LOCAL/MT JK / MT JK LOC

Brand: PROMOTIONS	Network: WITI
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Rev. Type: Local House Time Sales

Estimate #:	Proposal #:
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Comments:

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS

Agency Commission	\$0.00
Net Due	\$0.00

Special Handling: Send to Marylyn Asher

ATTACHMENT

WLUK-TV QUARTERLY ISSUES/PROGRAMS REPORT

FOX NETWORK & WLUK-TV FOX 11 LOCAL PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2008 - December 31, 2008

ELEVEN ISSUES IDENTIFIED THIS QUARTER

- 1 - COMMUNITY VALUES/DEVELOPMENT**
- 2 - CRIME/VIOLENCE/LAW ENFORCEMENT/PROTECTION**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES, YOUTH & TEENS**
- 6 - GOVERNMENT ACCOUNTABILITY/PROGRAMS**
- 7 - HEALTH CARE/ISSUES/NEWS**
- 8 - BUSINESS & NON-PROFIT GROUPS**
- 9 - MINORITIES & WOMEN (INCLUDING
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT)**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**

1/7/2009

OCTOBER '08
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:47 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Oct-08	BONES	WED	8:19:14P	PSADTV30TAYLOR	DTV TRANSITION/ TAMARA TAYLOR	:30
2-Oct-08	HOLE IN THE WALL	THU	8:24:51P	EKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
2-Oct-08	HOLE IN THE WALL	THU	8:54:54P	PSA15PAUSE08	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:15
3-Oct-08	DON'T FORGET THE LYRICS	FRI	9:53:57P	CNNM74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
4-Oct-08	COPS	SAT	8:21:39P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
5-Oct-08	KING OF THE HILL	SUN	7:17:31P	PSADTV20JONES	DTV TRANSITION/ RICHARD JONES	:20
5-Oct-08	THE SIMPSONS	SUN	8:02:36P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
6-Oct-08	PRISON BREAK	MON	9:53:35P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
7-Oct-08	HOUSE	TUE	8:30:28P	EKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
8-Oct-08	TIL DEATH	WED	9:54:46P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
10-Oct-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:20:02P	CNNM74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
11-Oct-08	COPS	SAT	8:22:13P	CNNM74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
12-Oct-08	RS NATIONAL OVERTIME	SUN	7:38:37P	CHILDEALTHFUND	CHILDREN'S HEALTH FUND	:30
14-Oct-08	HOUSE	TUE	8:17:54P	PSADTV15EDELSTN	DIGITAL CONVERTER BOX	:15
14-Oct-08	HOUSE	TUE	8:39:55P	015GD18NAB110007	NAB/DIGITAL TV TRANSITION	:30
16-Oct-08	KITCHEN NIGHTMARES	SUN	9:53:44P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
17-Oct-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	9:51:15P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
18-Oct-08	COPS	SAT	9:51:40P	CNNM74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
19-Oct-08	NFL NATIONAL GAME	SUN	4:12:22P	CHILDEALTHFUND	CHILDREN'S HEALTH FUND	:30
19-Oct-08	NFL NATIONAL GAME	SUN	4:24:35P	CHILDEALTHFUND	CHILDREN'S HEALTH FUND	:30
19-Oct-08	AMERICAN DAD	SUN	9:58:21P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
20-Oct-08	PRISON BREAK	MON	9:52:44P	EKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
21-Oct-08	HOUSE	TUE	8:22:11P	EKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
24-Oct-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:50:11P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
26-Oct-08	NFL REGIONAL GAME	SUN	2:38:11P	XNPW380130H	NFL UNITED WAY/ DONTE WHITTNER	:30
26-Oct-08	NFL REGIONAL GAME	SUN	3:49:25P	XNPW180110H	NFL/ UNITED WAY/ ELI MANNING	:10
26-Oct-08	NFL REGIONAL GAME	SUN	4:44:29P	XNPW180110H	NFL/ UNITED WAY/ ELI MANNING	:10
26-Oct-08	NFL REGIONAL GAME	SUN	5:52:31P	XNPW380130H	NFL UNITED WAY/ DONTE WHITTNER	:30
27-Oct-08	WORLD SERIES GAME #5	MON	10:12:40P	MAW001	FOX SUPPORTS/MAKE A WISH FOUNDATION	:30
28-Oct-08	HOUSE	TUE	8:20:16P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
30-Oct-08	KITCHEN NIGHTMARES	THU	9:53:15P	EP5A100130G10	FOX SUPPORTS/CHILDREN'S HEALTH FUND	:30
31-Oct-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:52:33P	EKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
31-Oct-08	DON'T FORGET THE LYRICS	FRI	9:53:26P	PSADTV15BRADY	DTV TRANSITION/ WAYNE BRADY	:15

11/7/2009

NOVEMBER '08
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:47 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Nov-08	COPS	SAT	8:22:08P	CNMM71301	AD COUNCIL/BOSS OF PRISON GANG (V-CHIP)	:30
2-Nov-08	NFL REGIONAL GAME	SUN	1:42:00P	XNPW180110H	NFL UNITED WAY/ ELI MANNING	:10
2-Nov-08	NFL NATIONAL GAME	SUN	5:00:06P	XNPW180110H	NFL UNITED WAY/ ELI MANNING	:10
2-Nov-08	KING OF THE HILL	SUN	7:06:57P	FZAA0713	FOUNDATION FOR A BETTER LIFE/ GREATEST	1:00
2-Nov-08	KING OF THE HILL	SUN	7:36:25P	FZAA0707	FOUNDATION FOR A BETTER LIFE/ SP. ATHLETE	1:00
2-Nov-08	AMERICAN DAD	SUN	9:58:21P	FKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
3-Nov-08	SARAH CONNOR CHRONICLES	MON	8:11:16P	PSADTV20JONES	DTV TRANSITION/ RICHARD JONES	:20
5-Nov-08	HOUSE	WED	9:17:04P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
5-Nov-08	HOUSE	WED	9:51:46P	PSADTV1SEDELSTN	DIGITAL CONVERTER BOX	:15
6-Nov-08	KITCHEN NIGHTMARES	THU	8:34:37P	FKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
7-Nov-08	DONT FORGET THE LYRICS	FRI	9:50:03P	CNMM74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
8-Nov-08	COPS	SAT	8:21:59P	FKFF6121	NAB/DIGITAL TV TRANSITION	:30
09-Nov-08	THE SIMPSONS	SUN	7:39:15P	NAB4ABOX30ENG	KAISER FAMILY FOUNDATION/PATTERN	:30
10-Nov-08	SARAH CONNOR CHRONICLES	MON	8:22:47P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
11-Nov-08	HOUSE	TUE	8:22:02P	USOE0730	USO LITTLE THINGS	:30
12-Nov-08	BONES	WED	8:06:33P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
13-Nov-08	KITCHEN NIGHTMARES	THU	8:14:27P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
14-Nov-08	DONT FORGET THE LYRICS	FRI	9:46:07P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
14-Nov-08	DONT FORGET THE LYRICS	FRI	9:55:38P	PSADTV15BRADY	DTV TRANSITION/ WAYNE BRADY	:15
15-Nov-08	COPS	SAT	8:21:57P	CNMM74301	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
16-Nov-08	NFL NATIONAL GAME	SUN	2:38:14P	CHILDHEATLTHFUND	CHILDREN'S HEALTH FUND	:30
16-Nov-08	FAMILY GUY	SUN	9:28:05P	NAB4ABOX30ENG	NAB/DIGITAL TV TRANSITION	:30
17-Nov-08	SARAH CONNOR CHRONICLES	MON	8:09:07P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
18-Nov-08	HOUSE	TUE	8:14:25P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
19-Nov-08	HOUSE	WED	9:40:26P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
20-Nov-08	KITCHEN NIGHTMARES	THU	8:14:27P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
21-Nov-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:55:43P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
22-Nov-08	COPS	SAT	8:21:49P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
22-Nov-08	AMERICAS MOST WANTED	SAT	9:56:57P	PSA15PAUSE08	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:15
23-Nov-08	RS NATIONAL POSTGAME	SUN	7:41:11P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
23-Nov-08	KING OF THE HILL	SUN	7:07:55P	FZA0707	FOUNDATION FOR A BETTER LIFE/ SP. ATHLETE	1:00
23-Nov-08	KING OF THE HILL	SUN	7:26:36P	PSADTV20JONES	DTV TRANSITION/ RICHARD JONES	:20
23-Nov-08	KING OF THE HILL	SUN	7:36:14P	FZA0713	FOUNDATION FOR A BETTER LIFE/ GREATEST	1:00
23-Nov-08	24 PREQUEL	SUN	8:45:21P	PSACHILDSOL15	CHILD SOLDIERS	:15
24-Nov-08	24 PREQUEL	SUN	9:38:25P	PSA15TWFMALARIA	PSA/ MALARIA NO MORE	:15
24-Nov-08	PRISON BREAK	MON	9:52:27P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
25-Nov-08	HOUSE	TUE	8:14:59P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
27-Nov-08	THANKSGIVING POSTGAME	THU	7:44:29P	OLPC2008010	NAB/DIGITAL RETRO ANIMATION REVISED	:30
27-Nov-08	FOX MOVIE	THU	9:47:38P	NAB8RRANIM30EN	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
28-Nov-08	FOX MOVIE	FRI	9:53:56P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
29-Nov-08	COPS	SAT	8:21:45P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
29-Nov-08	AMERICAS MOST WANTED	SAT	9:56:43P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
30-Nov-08	RS NATIONAL PRE-KICK	SUN	12:59:30P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30

1/7/2009

DECEMBER '08
4TH

4:47 PM

QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATE NIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
4-Dec-08	KITCHEN NIGHTMARES	THU	8:14:40P	OLPC2008011	AMAZON.COM/ 1 LAPTOP PER CHILD	:15
4-Dec-08	KITCHEN NIGHTMARES	THU	9:52:58P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERN	:15
5-Dec-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:55:50P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
6-Dec-08	COPS	SAT	8:22:29P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
6-Dec-08	AMERICA'S MOST WANTED	SAT	9:55:46P	FKFF6121	KAISER FAMILY FOUNDATION/PATTERN	:30
7-Dec-08	RS REGIONAL PREKICK	SUN	12:59:43P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
7-Dec-08	NFL REGIONAL GAME	SUN	2:43:08P	XNPW380230H	NFL/ UNITED WAY/ BOB SANDERS	:30
7-Dec-08	RS NATIONAL PRE-KICK	SUN	4:12:11P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
7-Dec-08	NFL NATIONAL GAME	SUN	5:46:06P	XNPW380230H	NFL/ UNITED WAY/ BOB SANDERS	:30
7-Dec-08	KING OF THE HILL	SUN	7:06:41P	PSA30PAUSE08R	KAISER FAMILY FOUNDATION '08 CAMPAIGN	:30
7-Dec-08	KING OF THE HILL	SUN	7:26:11P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
7-Dec-08	KING OF THE HILL	SUN	7:36:47P	FZA0707	FOUNDATION FOR A BETTER LIFE/ SP. ATHLETE	:1:00
7-Dec-08	KING OF THE HILL	SUN	7:55:36P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
7-Dec-08	KING OF THE HILL	SUN	8:07:38P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
7-Dec-08	KING OF THE HILL	SUN	8:49:28P	OLPC2008010	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
10-Dec-08	SECRET MILLIONAIRE	WED	8:49:13P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
11-Dec-08	SECRET MILLIONAIRE	THU	8:49:13P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
12-Dec-08	DONT FORGET THE LYRICS	FRI	9:50:09P	NAB8RRANIM30EN	KAISER FAMILY FOUNDATION/PATTERN	:30
13-Dec-08	COPS	SAT	8:21:59P	FKFF6121	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
13-Dec-08	AMERICA'S MOST WANTED	SAT	9:56:41P	OLPC2008010	FOX DIGITAL TRANSITION/LISA EDELSTEIN	:15
16-Dec-08	HOUSE	TUE	8:12:19P	PSADTV15EDELSTN	NAB/DIGITAL TRANSITION "IT'S A BOX"	:15
16-Dec-08	HOUSE	TUE	8:50:37P	015GD18NAB11007	KAISER FAMILY FOUNDATION/PATTERNS	:15
19-Dec-08	ARE YOU SMARTER THAN A 5TH GRADER?	FRI	8:52:54P	FKFF6122	AMAZON.COM/ 1 LAPTOP PER CHILD	:30
19-Dec-08	DONT FORGET THE LYRICS	FRI	9:53:29P	OLPC2008011	AD COUNCIL/BOSS OF SLASHER (V-CHIP)	:30
20-Dec-08	COPS	SAT	8:22:19P	CNMM74301	NAB/DIGITAL RETRO ANIMATION REVISED	:30
20-Dec-08	AMERICA'S MOST WANTED	SAT	9:56:25P	NAB8RRANIM30EN	CHILDREN'S HEALTH FUND	:30
21-Dec-08	RS PREGAME	SUN	12:54:41P	CHILDHEATLTHFUND	NFL/ UNITED WAY/ BOB SANDERS	:30
21-Dec-08	NFL REGIONAL GAME	SUN	2:42:06P	XNPW380230H	NFL/ UNITED WAY/ BOB SANDERS	:30
21-Dec-08	NFL REGIONAL GAME	SUN	3:04:37P	XNPW380230H	FOUNDATION FOR A BETTER LIFE/ PINATA	:1:00
21-Dec-08	AMERICAN DAD	SUN	7:09:27P	FZA0706	FOUNDATION FOR A BETTER LIFE/HOCKEY	:30
21-Dec-08	AMERICAN DAD	SUN	7:36:01P	FZA0706	NAB/DIGITAL RETRO ANIMATION REVISED	:30
23-Dec-08	HOUSE	TUE	8:04:46P	NAB8RRANIM30EN	MARLEY AND ME/ AM KENNEL CLUB	:15
24-Dec-08	BONES	WED	8:50:28P	TFMM015PP01	AMAZON.COM/ 1 LAPTOP PER CHILD	:15
24-Dec-08	BONES	WED	9:58:06P	OLPC2008011	MARLEY AND ME/ AM KENNEL CLUB	:15
25-Dec-08	KITCHEN NIGHTMARES	THU	8:53:48P	TFMM015PP01	MARLEY AND ME/ AM KENNEL CLUB	:15
25-Dec-08	KITCHEN NIGHTMARES	THU	9:54:29P	FKFF6122	KAISER FAMILY FOUNDATION/PATTERNS	:30
26-Dec-08	DONT FORGET THE LYRICS	FRI	9:54:18P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30
27-Dec-08	COPS	SAT	8:21:35P	FOXALZ302009	FOX SUPPORTS ALZHEIMER'S	:30
27-Dec-08	AMERICA'S MOST WANTED	SAT	9:35:19P	TFMM030PP01	MARLEY AND ME/ AM KENNEL CLUB	:30
28-Dec-08	NFL REGIONAL GAME	SUN	3:12:30P	CHILDHEATLTHFUND	CHILD HEALTH FUND 1	:30
28-Dec-08	NFL REGIONAL GAME	SUN	5:00:32P	CHILDHEATLTHFUND	FOUNDATION FOR A BETTER LIFE / CONCERT	:1:00
28-Dec-08	AMERICAN DAD	SUN	7:09:15P	FZA0706	MARLEY AND ME/ AM KENNEL CLUB	:30
28-Dec-08	AMERICAN DAD	SUN	7:26:30P	TFMM030PP01	FOUNDATION FOR A BETTER LIFE/HOCKEY	:1:30
28-Dec-08	AMERICAN DAD	SUN	7:35:54P	FZA0706	FOUNDATION FOR A BETTER LIFE/HOCKEY	:1:30
28-Dec-08	KING OF THE HILL	SUN	8:57:39P	NAB8RRANIM30EN	NAB/DIGITAL RETRO ANIMATION REVISED	:30

1/7/2009

DECEMBER '08

4TH

4:47 PM

29-Dec-08
30-Dec-08
30-Dec-08
31-Dec-08

HOUSE
HOUSE
HOUSE
BONES

QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS
MON 8:14:01P NAB8RRANIM30EN
TUE 8:30:35P FKFF6122
TUE 8:52:02P TFMM015PP01
WED 9:09:38P NAB8RRANIM30EN

NAB/DIGITAL RETRO ANIMATION REVISED
KAISER FAMILY FOUNDATION/PATTERNS
MARLEY AND ME/ AM KENNEL CLUB
NAB/DIGITAL RETRO ANIMATION REVISED

:30
:15
:15
:30

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS,
PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON

DATE: JANUARY 5, 2009

RE: 4KIDSTV 4TH QUARTER 2008 PSA REPORT

<u>DATE</u>	<u>PROG TIME</u>	<u>PROGRAM</u>	<u>TIME AIRED</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LEN</u>
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NO PSAS AIRED ON 4KIDS TV IN 4TH QUARTER

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	10/04/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	NEKOOSA GIANT PUMPKIN FEST INC	08:19:25 a	:30
WLUK	PDQ CAR WASH	08:19:55 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	ORTHOTICS ON THE GO INC	08:49:57 a	:30
WLUK	WLUK PROMOTION	08:50:27 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	PRO BOWL/SUAMICO ALE HOUSE	09:15:15 a	:30
WLUK	OLSEN FOODS	09:15:45 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:47:38 a	:30
WLUK	WI LOTTERY	09:48:08 a	:15
	Total for Sonic X at 09:30:00 a	:45	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	NEKOOSA GIANT PUMPKIN FEST INC	10:15:59 a	:30
WLUK	WATER FURNACE INTERNATIONAL	10:16:30 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:00	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WI LOTTERY	10:48:38 a	:15
WLUK	FURNITURE ROW	10:48:53 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:45	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	NEKOOSA GIANT PUMPKIN FEST INC	11:15:06 a	:30
WLUK	WLUK PROMOTION	11:15:36 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	COMMUNITY MEMORIAL HOSPITAL	11:47:09 a	:30
WLUK	WLUK PROMOTION	11:47:39 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	10/11/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI LOTTERY	08:17:45 a	:15
WLUK	YMCA-MASTER	08:18:00 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	:45	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	M SCHETTL SALES	08:49:48 a	:10
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	08:49:58 a	:30
WLUK	FESTIVAL FOODS	08:50:28 a	:20
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	ROSIE'S SUNSEEKERS INC	09:15:52 a	:30

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	10/11/08		
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:16:22 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	RADIO CITY ENTERTAINMENT	09:44:53 a	:30
WLUK	RAWHIDE BOYS RANCH	09:45:23 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	MENS WEARHOUSE	10:16:05 a	:15
WLUK	EVERY EXPO	10:16:20 a	:30
WLUK	MENS WEARHOUSE	10:16:50 a	:15
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	10:43:50 a	:30
WLUK	EVERY EXPO	10:44:20 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	M SCHETTL SALES	11:14:32 a	:10
WLUK	DTV TRANSITION	11:14:42 a	:30
WLUK	FIND IT FASTER ONLINE LLC	11:15:12 a	:15
WLUK	HUPY AND ABRAHAM SC	11:15:27 a	:05
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	EVERY EXPO	11:44:06 a	:30
WLUK	SOUND CHECK	11:44:36 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	10/18/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI LOTTERY	08:18:53 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	:15	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	DI RENZO & BOMIER	08:48:11 a	:30
WLUK	U BAKE-MILITARY	08:48:41 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:15:50 a	:15
WLUK	EVERY EXPO	09:16:05 a	:30
WLUK	FIND IT FASTER ONLINE LLC	09:16:35 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:45:38 a	:30
WLUK	ROSIE'S SUNSEEKERS INC	09:46:08 a	:30
	Total for Sonic X at 09:30:00 a	1:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	10/18/08		
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE ROW	10:18:36 a	:30
WLUK	DTV TRANSITION	10:19:06 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:44:57 a	:30
WLUK	ORTHOTICS ON THE GO INC	10:45:27 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	ALLCARE DENTAL	11:13:39 a	:30
WLUK	WLUK PROMOTION	11:14:09 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	FURNITURE ROW	11:47:06 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	10/25/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI LOTTERY	08:18:59 a	:15
WLUK	DTV TRANSITION	08:19:14 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	:45	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	DAIRY QUEEN	08:50:10 a	:10
WLUK	FESTIVAL FOODS	08:50:20 a	:20
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	WI LOTTERY	09:15:30 a	:15
WLUK	WLUK PROMOTION	09:15:45 a	:30
	Total for Sonic X at 09:00:00 a	:45	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:45:26 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	DTV TRANSITION	10:15:38 a	:30
WLUK	WLUK PROMOTION	10:16:08 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	DALTON CARPET OUTLET	10:46:28 a	:15
WLUK	WLUK PROMOTION	10:46:43 a	:30
WLUK	DALTON CARPET OUTLET	10:47:13 a	:15
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	M SCHETTL SALES	11:15:08 a	:10
WLUK	DI RENZO & BOMIER	11:15:18 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:40	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	10/25/08		
	Program -Winx Club	30:00	
WLUK	FURNITURE ROW	11:45:15 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	11/01/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	HABUSH DAVIS	08:19:05 a	:10
	Total for DI-GATA DEFENDERS at 08:00:00 a	:10	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	FURNITURE ROW	08:49:45 a	:30
WLUK	WLUK PROMOTION	08:50:15 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK			
	Total for Sonic X at 09:00:00 a	:00	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:47:03 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK			
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK			
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	OLSEN FOODS	11:14:45 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:30	
	Program -Winx Club	30:00	
WLUK	WLUK PROMOTION	11:48:01 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	11/08/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	CANCER TREATMENT CENTERS	08:18:29 a	1:00
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	WEST BEND MUTUAL INS	08:49:25 a	:30
WLUK	WLUK PROMOTION	08:49:55 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:15:17 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	WI-TENN RESTAURANTS LLC	09:44:39 a	:30
WLUK	WLUK PROMOTION	09:45:09 a	:30
	Total for Sonic X at 09:30:00 a	1:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	11/08/08		
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE ROW	10:16:34 a	:30
WLUK	U BAKE-MILITARY	10:17:04 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	DTV TRANSITION	10:45:32 a	:30
WLUK	WLUK PROMOTION	10:46:02 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WI DEPT HEALTH & FAMILY SERV	11:14:16 a	:30
WLUK	WLUK PROMOTION	11:14:46 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HABUSH DAVIS	11:45:26 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	11/15/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI-TENN RESTAURANTS LLC	08:18:18 a	:10
WLUK	WI LOTTERY	08:18:28 a	:15
WLUK	GOODWILL INDUST NORTH CNT WISC	08:18:43 a	:30
WLUK	HUPY AND ABRAHAM SC	08:19:13 a	:05
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	WI FINANCIAL & TAX ADVISORY GP	08:49:53 a	:30
WLUK	BAY AREA DIAMOND CO	08:50:23 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:15:50 a	:30
WLUK	THE SLEEP SHOP	09:16:20 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:44:48 a	:30
WLUK	DTV TRANSITION	09:45:18 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	BATTERIES PLUS	10:15:48 a	:30
WLUK	LEARNING RX	10:16:18 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	ECHO RIDGE DENTAL CLINIC	10:48:01 a	:30
WLUK	FURNITURE ROW	10:48:31 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	M SCHETTL SALES	11:16:19 a	:10

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	11/15/08		
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WLUK PROMOTION	11:16:29 a	:30
WLUK	HUPY AND ABRAHAM SC	11:17:14 a	:05
	Total for Kirby Right Back at Ya! at 11:00:00 a	:45	
	Program -Winx Club	30:00	
WLUK	FURNITURE ROW	11:46:27 a	:30
WLUK	WLUK PROMOTION	11:46:57 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	11/22/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	JANSPORT/V.F. OUTDOOR INC.	08:18:56 a	:30
WLUK	FURNITURE ROW	08:19:26 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	JANSPORT/V.F. OUTDOOR INC.	08:48:58 a	:30
WLUK	WI BROADCASTING ASSOCIATION	08:49:28 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	JANSPORT/V.F. OUTDOOR INC.	09:14:39 a	:30
WLUK	WLUK PROMOTION	09:15:09 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	LAMMI SPORTS MANAGEMENT	09:44:17 a	:30
WLUK	JANSPORT/V.F. OUTDOOR INC.	09:44:47 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	WLUK PROMOTION	10:15:46 a	:30
WLUK	FURNITURE SOLUTIONS INC	10:16:16 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:00	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:45:51 a	:30
WLUK	JANSPORT/V.F. OUTDOOR INC.	10:46:21 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	UNIVERSAL AMERICAN	11:13:24 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HUMANA/DR	11:45:15 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	11/29/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	TIME WARNER CABLE SHARED SERV	08:18:10 a	:30
WLUK	FURNITURE SOLUTIONS INC	08:18:40 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	11/29/08		
	Program -BIKER MICE FROM MARS	30:00	
WLUK	RAWHIDE BOYS RANCH	08:49:12 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	MENS WEARHOUSE	09:14:48 a	:15
WLUK	DTV TRANSITION	09:15:03 a	:30
WLUK	WI LOTTERY	09:15:33 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	LAMMI SPORTS MANAGEMENT	09:45:06 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	WI LOTTERY	10:15:42 a	:15
WLUK	WATER FURNACE INTERNATIONAL	10:15:57 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:45	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	COOKS CORNER	10:46:15 a	:30
WLUK	FURNITURE SOLUTIONS INC	10:46:45 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	ADVANCED CARE SMILE CENTER	11:15:23 a	:30
WLUK	WATER FURNACE INTERNATIONAL	11:15:53 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	DI RENZO & BOMIER	11:45:23 a	:30
WLUK	BAY AREA DIAMOND CO	11:45:53 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	12/06/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	COOKS CORNER	08:17:46 a	:30
WLUK	TIME WARNER CABLE SHARED SERV	08:18:16 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK			
	Total for BIKER MICE FROM MARS at 08:30:00 a	:00	
	Program -Sonic X	30:00	
WLUK	ALEXANDER EYE CLINIC	09:15:58 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:42:39 a	:30
WLUK	DTV TRANSITION	09:43:09 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE ROW	10:16:46 a	:30

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	12/06/08		
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	DTV TRANSITION	10:17:16 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:43:51 a	:30
WLUK	WLUK PROMOTION	10:44:21 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HUMANA/DR	11:14:13 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HUMANA/DR	11:46:54 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	12/13/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	CANCER TREATMENT CENTERS	08:16:17 a	1:00
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	TIME WARNER CABLE SHARED SERV	08:50:02 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	ONEIDA COMMUNICATIONS	09:15:53 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	CANCER TREATMENT CENTERS	09:45:56 a	1:00
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	WLUK PROMOTION	10:18:03 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	HUHOT MONGOLIAN GRILL	10:45:05 a	:15
WLUK	ALEXANDER EYE CLINIC	10:45:20 a	:30
WLUK	HUHOT MONGOLIAN GRILL	10:45:50 a	:15
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HUMANA/DR	11:14:38 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HUMANA/DR	11:47:27 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	12/20/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK			
	Total for DI-GATA DEFENDERS at 08:00:00 a	:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
12/20/08			
WLUK	Program -BIKER MICE FROM MARS	30:00	
	Total for BIKER MICE FROM MARS at 08:30:00 a	:00	
	Program -Sonic X	30:00	
WLUK	WG&R	09:14:43 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	ROSIE'S SUNSEEKERS INC	09:45:58 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	10:47:32 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:30	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WI BROADCASTING ASSOCIATION	11:15:31 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:30	
	Program -Winx Club	30:00	
WLUK	WLUK PROMOTION	11:45:20 a	:30
	Total for Winx Club at 11:30:00 a	:30	
12/27/08			
	Program -DI-GATA DEFENDERS	30:00	
WLUK	HUHOT MONGOLIAN GRILL	08:12:52 a	:15
WLUK	WATER FURNACE INTERNATIONAL	08:13:07 a	:30
WLUK	HUHOT MONGOLIAN GRILL	08:13:37 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	Total for BIKER MICE FROM MARS at 08:30:00 a	:00	
	Program -Sonic X	30:00	
WLUK	TACO JOHN'S	09:16:08 a	:15
WLUK	FURNITURE SOLUTIONS INC	09:16:23 a	:30
	Total for Sonic X at 09:00:00 a	:45	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:44:45 a	:30
WLUK	DTV TRANSITION	09:45:15 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE SOLUTIONS INC	10:15:51 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	TIME WARNER CABLE SHARED SERV	10:45:25 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:30	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	12/27/08		
	Program -Kirby Right Back at Ya!	30:00	
WLUK	FURNITURE ROW	11:16:02 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:30	
	Program -Winx Club	30:00	
WLUK	DTV TRANSITION	11:47:04 a	:30
WLUK	HOLY FAMILY MEMORIAL INC	11:47:34 a	:30
	Total for Winx Club at 11:30:00 a	1:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
10/04/08			
	Program -DI-GATA DEFENDERS	30:00	
WLUK	NEKOOSA GIANT PUMPKIN FEST INC	08:19:25 a	:30
WLUK	PDQ CAR WASH	08:19:55 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	ORTHOTICS ON THE GO INC	08:49:57 a	:30
WLUK	WLUK PROMOTION	08:50:27 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	PRO BOWL/SUAMICO ALE HOUSE	09:15:15 a	:30
WLUK	OLSEN FOODS	09:15:45 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:47:38 a	:30
WLUK	WI LOTTERY	09:48:08 a	:15
	Total for Sonic X at 09:30:00 a	:45	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	NEKOOSA GIANT PUMPKIN FEST INC	10:15:59 a	:30
WLUK	WATER FURNACE INTERNATIONAL	10:16:30 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:00	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WI LOTTERY	10:48:38 a	:15
WLUK	FURNITURE ROW	10:48:53 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:45	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	NEKOOSA GIANT PUMPKIN FEST INC	11:15:06 a	:30
WLUK	WLUK PROMOTION	11:15:36 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	COMMUNITY MEMORIAL HOSPITAL	11:47:09 a	:30
WLUK	WLUK PROMOTION	11:47:39 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
10/11/08			
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI LOTTERY	08:17:45 a	:15
WLUK	YMCA-MASTER	08:18:00 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	:45	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	M SCHETTL SALES	08:49:48 a	:10
WLUK	PAIN DIAGNOSTICS AND ASSOCIATE	08:49:58 a	:30
WLUK	FESTIVAL FOODS	08:50:28 a	:20
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	ROSIE'S SUNSEEKERS INC	09:15:52 a	:30

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
10/11/08			
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:16:22 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	RADIO CITY ENTERTAINMENT	09:44:53 a	:30
WLUK	RAWHIDE BOYS RANCH	09:45:23 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	MENS WEARHOUSE	10:16:05 a	:15
WLUK	EVERY EXPO	10:16:20 a	:30
WLUK	MENS WEARHOUSE	10:16:50 a	:15
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	10:43:50 a	:30
WLUK	EVERY EXPO	10:44:20 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	M SCHETTL SALES	11:14:32 a	:10
WLUK	DTV TRANSITION	11:14:42 a	:30
WLUK	FIND IT FASTER ONLINE LLC	11:15:12 a	:15
WLUK	HUPY AND ABRAHAM SC	11:15:27 a	:05
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	EVERY EXPO	11:44:06 a	:30
WLUK	SOUND CHECK	11:44:36 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
10/18/08			
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI LOTTERY	08:18:53 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	:15	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	DI RENZO & BOMIER	08:48:11 a	:30
WLUK	U BAKE-MILITARY	08:48:41 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	FIND IT FASTER ONLINE LLC	09:15:50 a	:15
WLUK	EVERY EXPO	09:16:05 a	:30
WLUK	FIND IT FASTER ONLINE LLC	09:16:35 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:45:38 a	:30
WLUK	ROSIE'S SUNSEEKERS INC	09:46:08 a	:30
	Total for Sonic X at 09:30:00 a	1:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
10/18/08			
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE ROW	10:18:36 a	:30
WLUK	DTV TRANSITION	10:19:06 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:44:57 a	:30
WLUK	ORTHOTICS ON THE GO INC	10:45:27 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	ALLCARE DENTAL	11:13:39 a	:30
WLUK	WLUK PROMOTION	11:14:09 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	FURNITURE ROW	11:47:06 a	:30
	Total for Winx Club at 11:30:00 a	:30	
10/25/08			
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI LOTTERY	08:18:59 a	:15
WLUK	DTV TRANSITION	08:19:14 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	:45	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	DAIRY QUEEN	08:50:10 a	:10
WLUK	FESTIVAL FOODS	08:50:20 a	:20
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	WI LOTTERY	09:15:30 a	:15
WLUK	WLUK PROMOTION	09:15:45 a	:30
	Total for Sonic X at 09:00:00 a	:45	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:45:26 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	DTV TRANSITION	10:15:38 a	:30
WLUK	WLUK PROMOTION	10:16:08 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	DALTON CARPET OUTLET	10:46:28 a	:15
WLUK	WLUK PROMOTION	10:46:43 a	:30
WLUK	DALTON CARPET OUTLET	10:47:13 a	:15
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	M SCHETTL SALES	11:15:08 a	:10
WLUK	DI RENZO & BOMIER	11:15:18 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:40	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	10/25/08		
	Program -Winx Club	30:00	
WLUK	FURNITURE ROW	11:45:15 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	11/01/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	HABUSH DAVIS	08:19:05 a	:10
	Total for DI-GATA DEFENDERS at 08:00:00 a	:10	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	FURNITURE ROW	08:49:45 a	:30
WLUK	WLUK PROMOTION	08:50:15 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK			
	Total for Sonic X at 09:00:00 a	:00	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:47:03 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK			
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK			
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	OLSEN FOODS	11:14:45 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:30	
	Program -Winx Club	30:00	
WLUK	WLUK PROMOTION	11:48:01 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	11/08/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	CANCER TREATMENT CENTERS	08:18:29 a	1:00
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	WEST BEND MUTUAL INS	08:49:25 a	:30
WLUK	WLUK PROMOTION	08:49:55 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:15:17 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	WI-TENN RESTAURANTS LLC	09:44:39 a	:30
WLUK	WLUK PROMOTION	09:45:09 a	:30
	Total for Sonic X at 09:30:00 a	1:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	11/08/08		
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE ROW	10:16:34 a	:30
WLUK	U BAKE-MILITARY	10:17:04 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	DTV TRANSITION	10:45:32 a	:30
WLUK	WLUK PROMOTION	10:46:02 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WI DEPT HEALTH & FAMILY SERV	11:14:16 a	:30
WLUK	WLUK PROMOTION	11:14:46 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HABUSH DAVIS	11:45:26 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	11/15/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	WI-TENN RESTAURANTS LLC	08:18:18 a	:10
WLUK	WI LOTTERY	08:18:28 a	:15
WLUK	GOODWILL INDUST NORTH CNT WISC	08:18:43 a	:30
WLUK	HUPY AND ABRAHAM SC	08:19:13 a	:05
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	WI FINANCIAL & TAX ADVISORY GP	08:49:53 a	:30
WLUK	BAY AREA DIAMOND CO	08:50:23 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WI BROADCASTING ASSOCIATION	09:15:50 a	:30
WLUK	THE SLEEP SHOP	09:16:20 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:44:48 a	:30
WLUK	DTV TRANSITION	09:45:18 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	BATTERIES PLUS	10:15:48 a	:30
WLUK	LEARNING RX	10:16:18 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	ECHO RIDGE DENTAL CLINIC	10:48:01 a	:30
WLUK	FURNITURE ROW	10:48:31 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	M SCHETTL SALES	11:16:19 a	:10

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	11/15/08		
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WLUK PROMOTION	11:16:29 a	:30
WLUK	HUPY AND ABRAHAM SC	11:17:14 a	:05
	Total for Kirby Right Back at Ya! at 11:00:00 a	:45	
	Program -Winx Club	30:00	
WLUK	FURNITURE ROW	11:46:27 a	:30
WLUK	WLUK PROMOTION	11:46:57 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
	11/22/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	JANSPORT/V.F. OUTDOOR INC.	08:18:56 a	:30
WLUK	FURNITURE ROW	08:19:26 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	JANSPORT/V.F. OUTDOOR INC.	08:48:58 a	:30
WLUK	WI BROADCASTING ASSOCIATION	08:49:28 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	JANSPORT/V.F. OUTDOOR INC.	09:14:39 a	:30
WLUK	WLUK PROMOTION	09:15:09 a	:30
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	LAMMI SPORTS MANAGEMENT	09:44:17 a	:30
WLUK	JANSPORT/V.F. OUTDOOR INC.	09:44:47 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	WLUK PROMOTION	10:15:46 a	:30
WLUK	FURNITURE SOLUTIONS INC	10:16:16 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:45:51 a	:30
WLUK	JANSPORT/V.F. OUTDOOR INC.	10:46:21 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	UNIVERSAL AMERICAN	11:13:24 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HUMANA/DR	11:45:15 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	11/29/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	TIME WARNER CABLE SHARED SERV	08:18:10 a	:30
WLUK	FURNITURE SOLUTIONS INC	08:18:40 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
11/29/08			
	Program -BIKER MICE FROM MARS	30:00	
WLUK	RAWHIDE BOYS RANCH	08:49:12 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	MENS WEARHOUSE	09:14:48 a	:15
WLUK	DTV TRANSITION	09:15:03 a	:30
WLUK	WI LOTTERY	09:15:33 a	:15
	Total for Sonic X at 09:00:00 a	1:00	
	Program -Sonic X	30:00	
WLUK	LAMMI SPORTS MANAGEMENT	09:45:06 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	WI LOTTERY	10:15:42 a	:15
WLUK	WATER FURNACE INTERNATIONAL	10:15:57 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:00	:45	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	COOKS CORNER	10:46:15 a	:30
WLUK	FURNITURE SOLUTIONS INC	10:46:45 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	ADVANCED CARE SMILE CENTER	11:15:23 a	:30
WLUK	WATER FURNACE INTERNATIONAL	11:15:53 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	DI RENZO & BOMIER	11:45:23 a	:30
WLUK	BAY AREA DIAMOND CO	11:45:53 a	:30
	Total for Winx Club at 11:30:00 a	1:00	
12/06/08			
	Program -DI-GATA DEFENDERS	30:00	
WLUK	COOKS CORNER	08:17:46 a	:30
WLUK	TIME WARNER CABLE SHARED SERV	08:18:16 a	:30
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK			
	Total for BIKER MICE FROM MARS at 08:30:00 a	:00	
	Program -Sonic X	30:00	
WLUK	ALEXANDER EYE CLINIC	09:15:58 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:42:39 a	:30
WLUK	DTV TRANSITION	09:43:09 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE ROW	10:16:46 a	:30

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	12/06/08		
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	DTV TRANSITION	10:17:16 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	1:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	FURNITURE ROW	10:43:51 a	:30
WLUK	WLUK PROMOTION	10:44:21 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HUMANA/DR	11:14:13 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HUMANA/DR	11:46:54 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	12/13/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	CANCER TREATMENT CENTERS	08:16:17 a	1:00
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	TIME WARNER CABLE SHARED SERV	08:50:02 a	:30
	Total for BIKER MICE FROM MARS at 08:30:00 a	:30	
	Program -Sonic X	30:00	
WLUK	ONEIDA COMMUNICATIONS	09:15:53 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	CANCER TREATMENT CENTERS	09:45:56 a	1:00
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	WLUK PROMOTION	10:18:03 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	HUHOT MONGOLIAN GRILL	10:45:05 a	:15
WLUK	ALEXANDER EYE CLINIC	10:45:20 a	:30
WLUK	HUHOT MONGOLIAN GRILL	10:45:50 a	:15
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	1:00	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	HUMANA/DR	11:14:38 a	1:00
	Total for Kirby Right Back at Ya! at 11:00:00 a	1:00	
	Program -Winx Club	30:00	
WLUK	HUMANA/DR	11:47:27 a	1:00
	Total for Winx Club at 11:30:00 a	1:00	
	12/20/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK			
	Total for DI-GATA DEFENDERS at 08:00:00 a	:00	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	12/20/08		
WLUK	Program -BIKER MICE FROM MARS	30:00	
	Total for BIKER MICE FROM MARS at 08:30:00 a	:00	
	Program -Sonic X	30:00	
WLUK	WG&R	09:14:43 a	:30
	Total for Sonic X at 09:00:00 a	:30	
	Program -Sonic X	30:00	
WLUK	ROSIE'S SUNSEEKERS INC	09:45:58 a	:30
	Total for Sonic X at 09:30:00 a	:30	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:00	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	WLUK PROMOTION	10:47:32 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:30	
	Program -Kirby Right Back at Ya!	30:00	
WLUK	WI BROADCASTING ASSOCIATION	11:15:31 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:30	
	Program -Winx Club	30:00	
WLUK	WLUK PROMOTION	11:45:20 a	:30
	Total for Winx Club at 11:30:00 a	:30	
	12/27/08		
	Program -DI-GATA DEFENDERS	30:00	
WLUK	HUHOT MONGOLIAN GRILL	08:12:52 a	:15
WLUK	WATER FURNACE INTERNATIONAL	08:13:07 a	:30
WLUK	HUHOT MONGOLIAN GRILL	08:13:37 a	:15
	Total for DI-GATA DEFENDERS at 08:00:00 a	1:00	
	Program -BIKER MICE FROM MARS	30:00	
WLUK	Total for BIKER MICE FROM MARS at 08:30:00 a	:00	
	Program -Sonic X	30:00	
WLUK	TACO JOHN'S	09:16:08 a	:15
WLUK	FURNITURE SOLUTIONS INC	09:16:23 a	:30
	Total for Sonic X at 09:00:00 a	:45	
	Program -Sonic X	30:00	
WLUK	WLUK PROMOTION	09:44:45 a	:30
WLUK	DTV TRANSITION	09:45:15 a	:30
	Total for Sonic X at 09:30:00 a	1:00	
	Program -CHAOTIC M'ARRILLION INVASION	30:00	
WLUK	FURNITURE SOLUTIONS INC	10:15:51 a	:30
	Total for CHAOTIC M'ARRILLION INVASION at 10:00:0	:30	
	Program -Teenage Mutant Ninja Turtles	30:00	
WLUK	TIME WARNER CABLE SHARED SERV	10:45:25 a	:30
	Total for Teenage Mutant Ninja Turtles at 10:30:00 a	:30	

LIN-TV WLUK Childrens report C3 C4

from date=10/1/08, to date=12/31/08, from time=5:00:00a, to time=4:59:59a

Network	Advertiser	Time Ran	Length
	12/27/08		
	Program -Kirby Right Back at Ya!	30:00	
WLUK	FURNITURE ROW	11:16:02 a	:30
	Total for Kirby Right Back at Ya! at 11:00:00 a	:30	
	Program -Winx Club	30:00	
WLUK	DTV TRANSITION	11:47:04 a	:30
WLUK	HOLY FAMILY MEMORIAL INC	11:47:34 a	:30
	Total for Winx Club at 11:30:00 a	1:00	



TO: FCC Issues/Programs Report

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE
ADDRESSED THIS QUARTER IN PROGRAMMING ON WLUK-TV.**

Attached is a sample script(s) of promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week.

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed in news reports and in special programs.

Jay T. Zollar
Vice President/General Manager
WLUK FOX 11
Green Bay, WI
e-mail: balancednews@wluk.com



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Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: JAY'S BALANCED NEWS TAGS
:15 EACH

VIDEO

AUDIO

(JAY ON CAMERA) (WS IN STUDIO WITH NEWS SET & WX LAB IN BACKGROUND)

AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. I'VE ASKED FOR YOUR EMAILS. THANKS FOR RESPONDING AND KEEP THEM COMING. IF YOU HAVE AN ISSUE, YOU CAN EMAIL ME AT balancednews@wluuk.com AND I PROMISE TO RESPOND!

(JAY ON CAMERA) (WS W/FISH EYE LENS)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. WAS OUR REPORTING FAIR? OUR COVERGE UNBIASED? IF YOU HAVE AN ISSUE EMAIL ME AT balancednews@wluuk.com AND I PROMISE A RESPONSE!

(JAY ON CAMERA) (TIGHTER SHOT)
AT FOX 11 NEWS WE PROMISE TO BE BALANCED.
WAS OUR REPORTING FAIR AND BALANCED?
EMAIL ME AT [BALANCED NEWS@WLUK.COM](mailto:balancednews@wluuk.com) AND I
PROMISE A RESPONSE!

LIN-TV **WLUK As Run by Date***from date=11/16/08, to date=11/22/08, house number='gp6133','gp6134','gp6135','gp6214','gp6204','gp6205','gp6445','gp6441','gp6439','gp6*

Sched Date	Day	Hit Time	Isct Title	Length	House
11/16/08	SU	08:59:40 a	GOOD DAY BALANCED TAG	:15	GP6439
11/16/08	SU	05:31:30 p	5 & 9 BALANCED TAG	:15	GP6441
11/16/08	SU	09:57:00 p	JAY BALANCED NEWS TAG 3	:15	GP6134
11/17/08	M	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6442
11/17/08	M	05:29:15 p	JAY BALANCED TAG	:15	GP6214
11/18/08	TU	08:58:40 a	JAY BALANCED TAG	:15	GP6214
11/18/08	TU	09:57:40 p	JAY BALANCED TAG	:15	GP6204
11/19/08	W	08:58:40 a	JAY BALANCED TAG	:15	GP6214
11/19/08	W	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6441
11/20/08	TH	08:58:40 a	JAY BALANCED NEWS TAG 3	:15	GP6134
11/20/08	TH	05:57:10 p	JAY BALANCED NEWS TAG 3	:15	GP6134
11/20/08	TH	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6441
11/21/08	F	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6439
11/21/08	F	05:57:10 p	5 & 9 BALANCED TAG	:15	GP6445
11/21/08	F	09:57:40 p	JAY BALANCED TAG	:15	GP6214
11/22/08	SA	07:59:40 a	GOOD DAY BALANCED TAG	:15	GP6439
11/22/08	SA	05:27:40 p	JAY BALANCED NEWS TAG 2	:15	GP6133
11/22/08	SA	09:57:00 p	5 & 9 BALANCED TAG	:15	GP6445